



PLAZA Subscriber Portal - User Experience Specification

CREATOR	Damien Solomon
FILE NAME	Subscriber_portal_wireframes_1.5.graffle
DESCRIPTION	User Experience wireframes for the Plaza Subscriber web portal. Should be used in conjunction with Requirements from Product Management and Visual Design specification from UE team.
VERSION HISTORY	<p>0.1 :: First peek shown to engineering.</p> <p>0.2 :: Changes based on further review with Mike.</p> <ul style="list-style-type: none">Removed "Service by Qualcomm" tagline in footerAdded Forgot password UIAdded play/pause, mute and restart controls to Animated IntroAdded flow diagram to illustrate how we handle the web registration case where a mobile phone # is already exists in our system. <p>0.3 :: Changes based on review with Mike & Kevin.</p> <ul style="list-style-type: none">Added more subscriber portal UI to accompany exception-case registration flowAdded horizontal and vertical banners to Anonymous Home Page layout. Actual ad format and sizing is TBD. <p>0.4 :: Changes based on new feedback (Dan Guest, Jee Park, et al.)</p> <ul style="list-style-type: none">Modified Registration pages to use new wizard layout/frame.Removed Primary Nav Bar and Search region from Registration pages. <p>0.5 :: Secondary Nav, Widget Catalog Main Page, Widget Catalog Category Page, Widget Details Page</p> <ul style="list-style-type: none">Added new wireframes for secondary navigation, widget catalog main page, widget catalog category page, and widget detail page. <p>0.6 :: Changes based on review with Mike</p> <ul style="list-style-type: none">Removed horizontal ad banner from Home Page per discussion with MikeChanged Sign In popup to be a dedicated Sign In Page.Removed tags metadata from Widget Details PageAdded more detail for pagination, and sort by controls <p>0.7 :: My Widgets page first draft</p> <p>0.8 :: Alternative My Widgets pages added.</p> <p>0.9 ::</p> <ul style="list-style-type: none">Added a new link "My Widgets" to the primary navigation bar.Refined the My Widgets page based on reviews with Mike and other UE team members. Removed alternative My Widgets page designs from document.Revised Sign In flow: Included an flow/overview diagram, added a separate Sign In page, and Sign In fields that are revealed in-line in the header of a page. Added a Sign in failure message.Added a Forgot Password page and details for success and failure messages related to Forgot Password functionality.Added some details re: breadcrumb navigationAdded a new link "Resend text message" to the bottom of the Getting Started registration wizard (Step 2).Removed Ratings functionality from wireframes as this is not part of the 0.5 (first) release. <p>1.0 ::</p> <ul style="list-style-type: none">Made a small change to the Sign In flow (pg. 3): Signing in from the header region of a page will reload that same page to show it's signed in state. Previously it took you to the My Widgets page.Added instructional text to Web Registration Step 1 page.Added note that the header logo is a link to return to the Home Page.Added a diagram explaining the Add Widget flow (pg. 15).Added detail about what the "Sign Out" link does (pg. 3).Added detail for "More widgets like this one" region on the Widget Details Page (pg. 15)Added Search Results pages (pgs. 18, 19).Added My Account page (pgs. 20, 21).Revised wording of text message sent to user for client installation (pg. 8)Removed CAPTCHA from Web registration (pg. 6) per requirements change.Added email address verification steps (pg. 9 and 21). <i>Still work-in-progress and subject to change</i> <p>1.1 ::</p> <ul style="list-style-type: none">Made the sort order choices consistent across various pages (Widget Catalog Category Page, Search Results, My Widgets).Updated My Widgets page to reflect the new Add Widget Flow and to use the Sync Status Notification region to notify the user about how to sync widgets to their phone (pg. 17)Added details about the statistics that are displayed for each widget on the My Widgets page (pg. 17). This defines how stats for Rank, Downloads, and Active Users are computed.Added note about how the "Register phone" link on the My Widgets page takes the user to the My Account page to reveal the instructions for registering their phone. <p>1.2 ::</p> <ul style="list-style-type: none">Revised the meta-categories in the left navigation of the Widget Catalog pages and matched these to sort order choices we're using on Widget Catalog - Category pages and Search Results pages. Also added definitions for each meta-category (e.g. What do "Top Downloads, Most Used, and What's Hot mean).Revised the Featured Widget carousel on the Widget Catalog Main Page to show the same 8 widgets that appear on the Home Page.Changed Widget Details Page to show "Other widgets you may be interested in" instead of "More widgets like this one" and defined how widgets are selected to appear in this region.Added details about how pagination controls on the Widget Catalog Category Page (pg. 13) and All Search Results Page (pg. 19) update only the body/content region of the page and do not reload the entire page.

Note: Changes between versions of this document are indicated on the wireframes using dark blue dots on the wireframes and accompanying text.

-  = changes have been made here compared to previous version
-  = no change from previous version

Version History continued...

CREATOR Damien Solomon
FILE NAME Subscriber_portal_wireframes_1.5.graffle

DESCRIPTION User Experience wireframes for the Plaza Subscriber web portal. Should be used in conjunction with Requirements from Product Management and Visual Design specification from UE team.

VERSION HISTORY

1.3 ::

- Changed all reference of "Moticom" to "Plaza".
- Updated footer navigation to reflect new requirements after review with legal and defined where each link in the footer points to. This defined once on the Home Page (pg. 3) but the footer functionality is the same for all other pages where it appears.
- Described pagination controls in more detail for Widget Catalog Category Page (pg. 14), All Search Results Page (pg. 21). This is defined once on the Widget Catalog Category Page but the pagination functions the same way when used on other pages.
- Added note about how meta-categories do not have a widget count displayed in the left-hand navigation or in the breadcrumb trail.
- Added detail about how changing the Sort By selection on Widget Catalog Category and All Search Results pages takes the user back to the first page of results (page 1 of the sort).

1.4 ::

- Added detail about the desired behavior of the web browser's Back/Forward buttons in regards to AJAX-style pagination through the widgets/results pages. See the Widget Catalog Category Page (pg. 14).

1.5 ::

- Updated registration pages to accommodate new Publisher registration requirements.
- Added a "Report this widget" link to the Widget Details Page (pg. 15).
- Updated the Sync Status Notification portion of the header (pg. 16) to reflect all types of pending changes (widget added, widget removed, widget moved).
- Added a Delete confirmation dialog for the My Widgets page (pg. 18). Also provided more detail about the functionality of the buttons for a widget that is selected in the list of widgets.
- Changed the "Forgot password" functionality (pg. 6) to send a link to the user via email that when clicked takes the user to a page that allows them to reset/change their password.
- Removed the checkmark icons from the Web Registration Step 2 page (pg. 9).
- Added 2 new pages to handle Publisher registration: Full Publisher Registration Page (pg. 8) and Subscriber to Publisher Registration Page (pg. 9).
- Added a new message to the Display Name region of the My Account Page (pg. 23). This message prompts the user to choose a Display Name before they are allowed to use the News Widget Wizard.

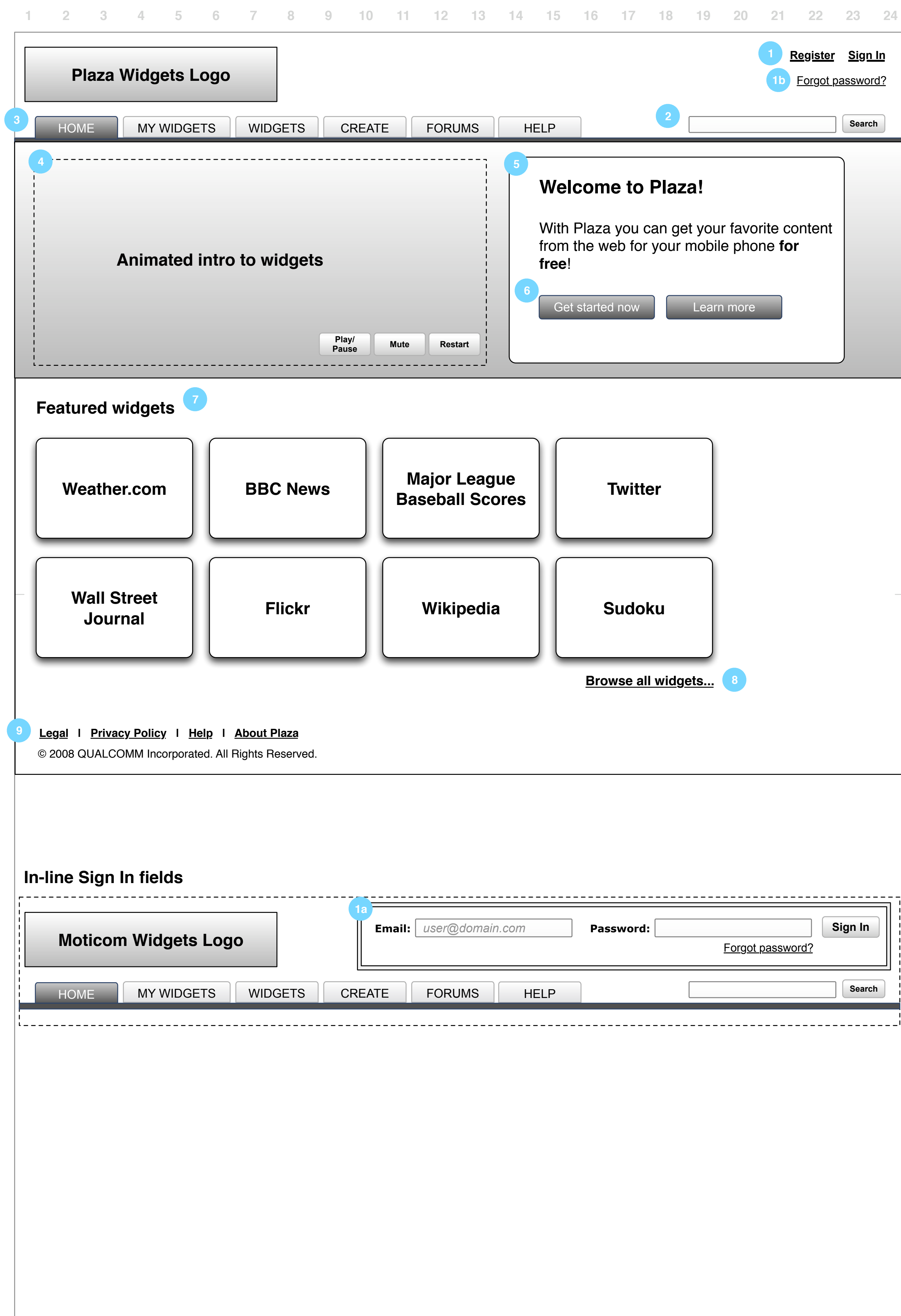
Note: Changes between versions of this document are indicated on the wireframes using **dark blue dots on the wireframes and accompanying **text**.**

 = changes have been made here compared to previous version

 = no change from previous version

Subscriber_portal_wireframes_1.5.graffle

Home Page - Anonymous



Notes

1 Registration & Sign in links/status

The registration and sign in links persist across all pages within the Subscriber portal giving the anonymous user a change to register or sign in at any time. Once signed-in this region will display username and other status (system messages, status messages, etc) and "Sign in" link becomes "Sign out".

- 1a Clicking on the Sign In link will reveal the Sign In fields (email, password, sign in button) in the same region of the same page. See diagram 1a for details.
- 1b Clicking on the "Forgot password?" link takes the user to the Forgot Password Page.

2 Search field

Takes text input and allows user to search within the Subscriber portal for a) widgets b) help c) forums. Should initiate query upon pressing Enter key or clicking on Search button.

3 Primary Navigation bar

Caveat: Labels/terminology are not finalized. Provides access to high-level sections within the Subscriber portal and persists across all pages.

4 Animated Introduction

Animated intro that plays automatically after loading the page and loops. Provide play/pause and mute toggle buttons, and restart animation button. Short video (length TBD) shows value of mobile widgets to users by displaying mobile devices and what widgets look like on them (e.g. scrolling through a few sample widgets on the widget wall, opening each widget to show the content, could include voice narration, etc).

5 Text Introduction

Provide a short text introduction (1-2 sentences) to widget solution and its value to end users.

6 Get Started Now and Learn More buttons

Prominent call to get users to start using Moticom Widgets. Clicking this button takes the user to the new-user registration flow. Registration can also be started the Register button (Callout #1).

7 Sample Widgets region

This region shows a sampling of widgets to give users an idea of popular web content that they can get on their phone. Widgets are represented by their logo and promotional graphics (or could possibly show a preview graphic of the mini-view of a widget). Clicking on one of these widgets will take the user to the Widget Details page for the selected widget. From there the user may click an "Add" button which prompts them to register for service and takes them through the web registration flow.

8 Browse widgets link

Provides another way to view the widget catalog.

9 Footer Navigation bar

- "Legal" link points to a page within the Plaza system that's content is controlled by the Operator portal (Contracts tab/functionality).
- "Privacy Policy" link points to a page controlled by Qualcomm Corporate Legal (http://www.qualcomm.com/corporate_information/privacy/).
- "Help" link points to a page within the Plaza portal (page still TBD).
- "About Plaza" link points to a static page within the Plaza portal (page still TBD).

10 Header Logo

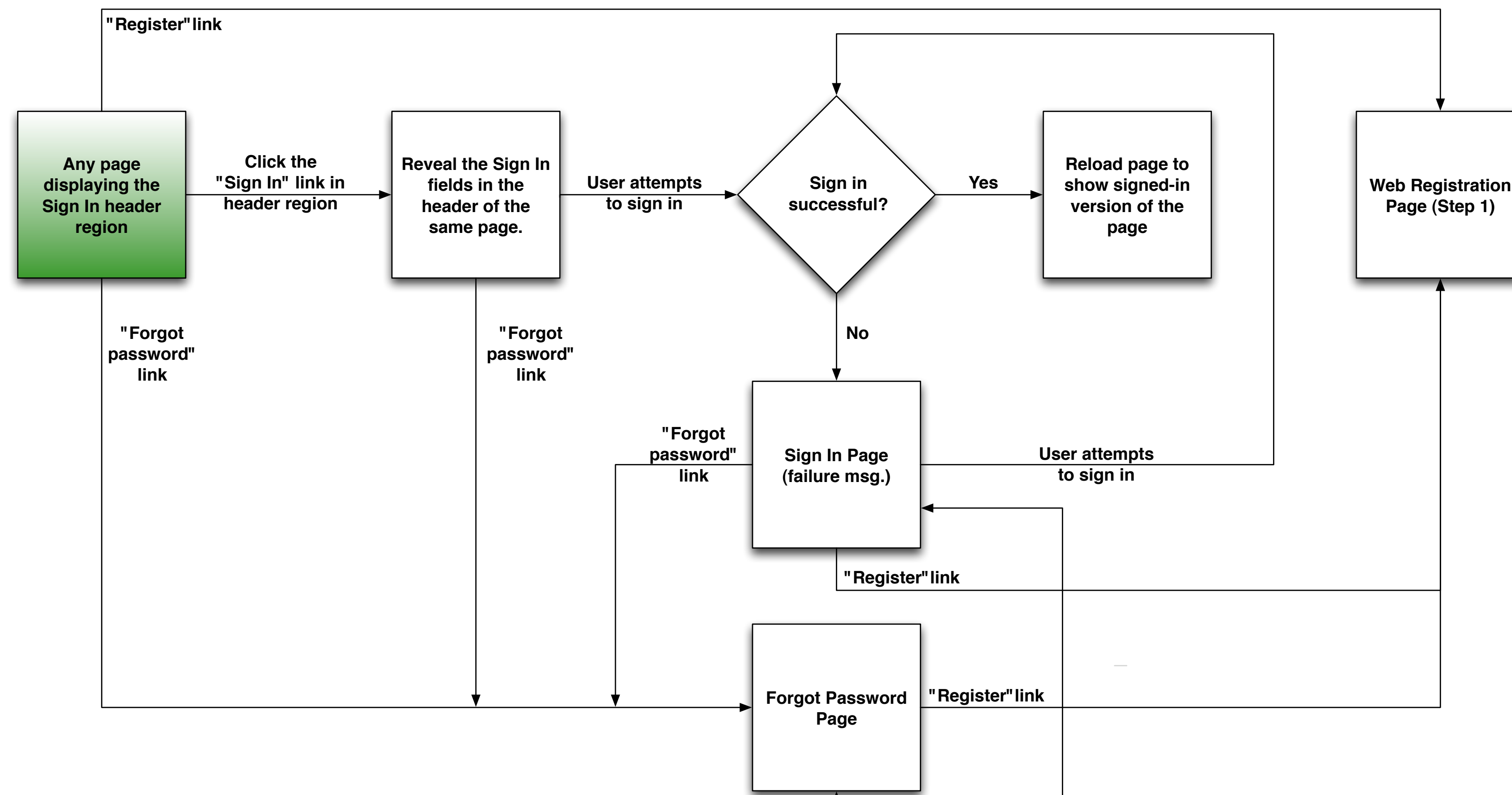
The logo should be a link back to the Home Page.

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Sign In Flow/Overview Diagram

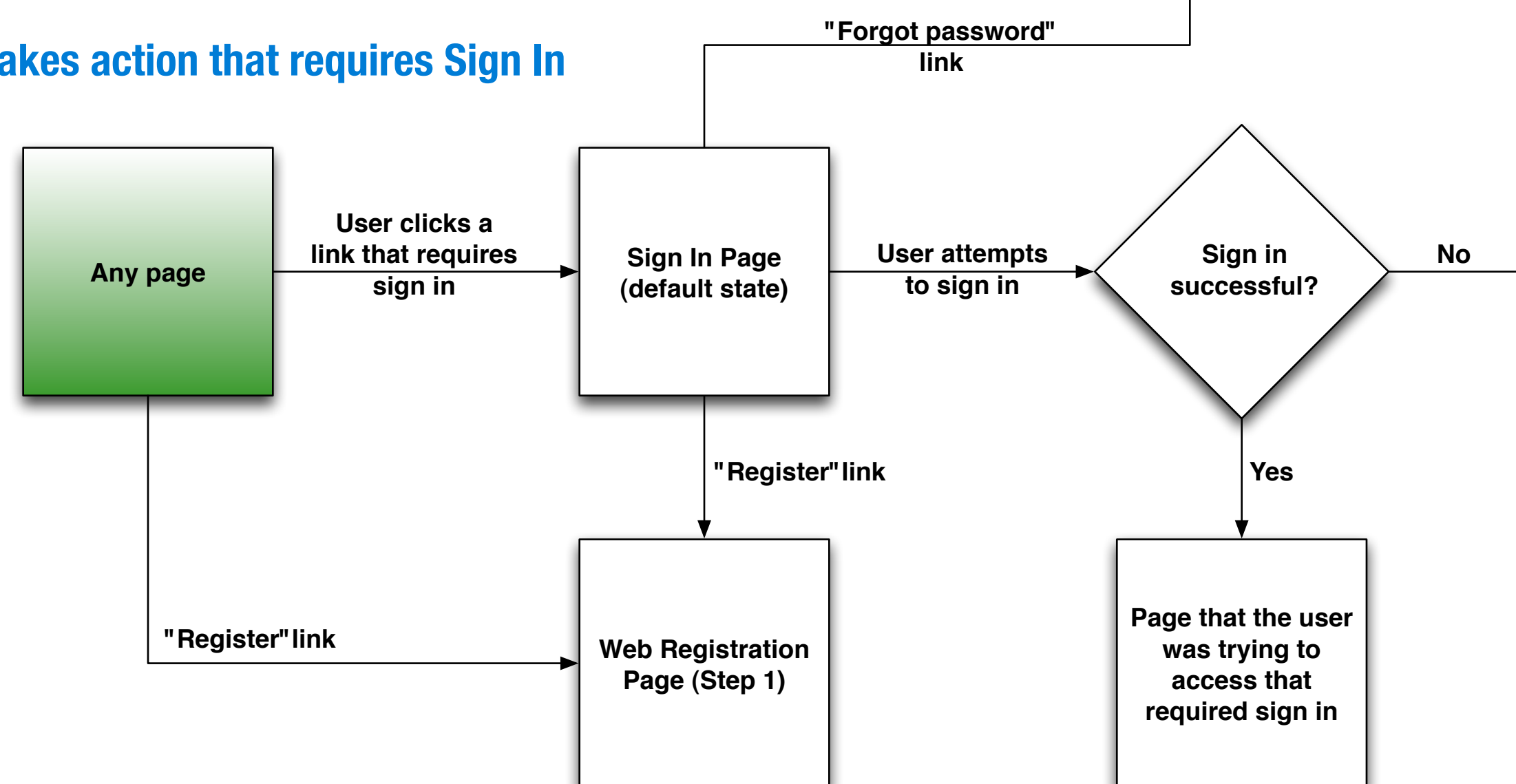
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 Notes

Sign In from header region "Sign In" link

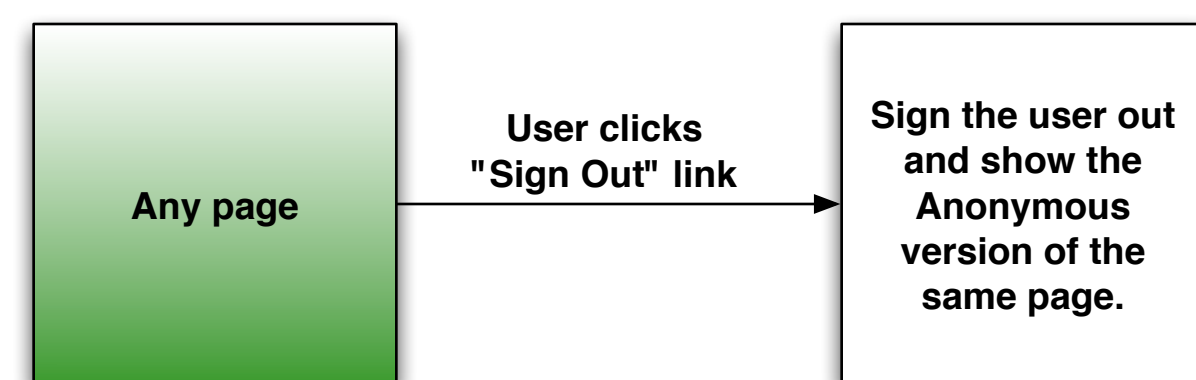


Note: Please see the next 2 pages which provide detailed wireframes for the pages referenced in this flow/overview diagram.

User takes action that requires Sign In



User Signs Out



Subscriber_portal_wireframes_1.5.graffle

Sign In Page

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo [Register](#) [Sign In](#)
[Forgot password?](#)

HOME MY WIDGETS WIDGETS CREATE FORUMS HELP Search

1 Please Sign In to continue

2 Haven't signed up yet?

3 Forgot your password?

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Notes

- 1 Sign In prompt**

The Sign In page displays a large prompt to sign in by asking the user for their email address and password.

 - If Sign In is successful: User is taken to the page that they were attempting to access prior to the authentication check.
 - If Sign in fails: Display the "Sign In failure message" (#4).
- 2 Registration prompt**

The Sign In page also displays a "Register Now" link to allow users who have tried to access content that requires sign in to register for a web account in case they haven't done so already. This link takes the user to Registration Page Step 1.
- 3 Forgot Password link**

For users who may have forgotten their password, they may click this link which will take them to the Forgot Password page.
- 4 Sign In failure message**

If the user attempts to sign in authentication fails (email and/or password incorrect) a message indicating such will be displayed on the Sign In page above the Sign In fields. The page should remain visible and the failure message should appear above the sign in fields (pushing them down the page). The email field should retain the text that the user had entered previously but the password field should be cleared.

Sign In Page - failure message **4**

We're sorry but we don't recognize the email address or password you provided.

Please Sign In to continue

2 Haven't signed up yet?

3 Forgot your password?

Subscriber_portal_wireframes_1.5.graffle

Forgot Password Page

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo [Register](#) [Sign In](#)
[Forgot password?](#)

HOME MY WIDGETS WIDGETS CREATE FORUMS HELP Search

1 Forgot your password?

Enter in the email address you registered with and we'll send you an email to help you reset it.

Email:


Haven't signed up yet?

With Plaza Widgets you can get your favorite content from the web for your mobile phone.

[Register Now](#)

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Forgot Password - success message ²

 **Password reset link sent. Please check your email inbox.**
If the email doesn't arrive in your inbox please check your Spam or Junk mail folder.

Please Sign In to continue

Email:

Password:

Remember me on this computer


[Forgot your password?](#)

Haven't signed up yet?

With Plaza you can get your favorite content from the web for your mobile phone for free!

[Register Now](#)

Forgot Password Page - failure message ³

 **We're sorry but we don't recognize the email address user@domain.com.**

Forgot your password?

Enter in the email address you registered with and we'll send you an email to help you reset it.

Email:

Haven't signed up yet?

With Plaza you can get your favorite content from the web for your mobile phone for free.

[Register Now](#)

Notes

1 Forgot password prompt

The Forgot Password page displays a large prompt asking the user to provide their email address to reset their forgotten password. Pressing the Continue button will attempt to send an email to the email address provided. **See (1a).**

- This email will contain a link that is unique to the user and when the link is opened it takes the user to a page that allows them to reset/change their password. **See (4).**
- If the email address is not recognized the message in (3) will be displayed.

2 Forgot Password - success message

If the email address the user provided is recognized a message indicating that their password was sent to their email address will be displayed. This message should appear above the Sign In prompt rather than the Forgot Password prompt.

3 Forgot Password - failure message

If the email address provided is not recognized the page should update to display a failure message above the forgot password prompt (pushing it down the page). Any text previously entered into the email field should be cleared out.

4 Reset Password Page

This page allows the user to reset/change their password. Once password has successfully been updated the user is informed via a "Your password has been updated" message and is allowed to continue as a signed-in user by pressing the "Continue to Home Page" button.

1a

To: joeplaza@domain.com Sent: Fri 8/15/2008 11:49am
From: Moticom Widgets (noreply@moticom.com)
Subject: Password reset for Plaza Widgets

Plaza Widgets Logo

If you've forgotten your password and need to reset it, click the link below. If you didn't request a password reset please ignore this message.

[Reset password](#)

The Reset password link will be active for 24 hours from now.

If the link above doesn't work try pasting the following into your web browser to verify your email.

<http://widgets.moticom.com/Widgets/id=6425624562454767564tt86786786479y90897dfghsc>

Thank you,

The Plaza Widgets Team

Password reset for joeplaza@domain.com

Please choose a new password.


New password

Minimum 4 characters, Maximum 20 characters. Can contain letters and numbers but not spaces.

Confirm new password

Please re-enter your password just to be sure we got it right.

Password reset for joeplaza@domain.com

 **Your password has been updated.**

Subscriber_portal_wireframes_1.5.graffle

Web Registration Step 1 (Subscriber)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo [Register](#) [Sign In](#)
[Forgot password?](#)

Getting Started

Just a few steps to get started... 8

Step 1: Registration / Step 2: Installation / Step 3: Launch

1 **Mobile Phone No:**
We will send a text message with instructions for downloading Moticom Widgets to your phone.

2 **Email:**
Example: yourname@domain.com.

3 **Confirm email:**
Please re-enter your email address just to be sure we got it right.

4 **Password:**
Minimum 4 characters, Maximum 20 characters. Can contain letters and numbers but not spaces.

5 Opt-in #1 TBD

6 I agree with the [Terms of Service](#) and [Privacy Policy](#).

7 **Next**

[Legal](#) | [Privacy Policy](#) | [Help](#) | [About Plaza](#)
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Notes

General page notes

Indicate required fields with a * or bold text label. Could provide this feedback by graying out the Next button until all fields have been filled out.

1 Mobile Phone number field

Show example of desired phone number format but should be able to handle whichever format a user enters (spaces vs. dashes vs. dots, country code or no country code, etc).

2 3 Email field

User's email address is captured during registration via web and acts as the account name to be used for Sign In to portal. It also provides an additional method of contacting the user and acts as a master account to which multiple phone numbers and devices may be associated. User needs to enter in email address twice to reduce chance of entering their email address incorrectly and causing problems for password retrieval and account activation. If the two fields do not match, this should be indicated to the user next to the Confirm email field.

4 Password field

If necessary we will show password creation instructions (e.g. "Password must be X characters or more containing A, B, C."). Ideally the password strength needed can be low meaning no need to require special character sets be used.

5 Opt-in #1 checkbox

There may be the need to ask the user to opt-in to something (e.g. Receive email about new widgets, services, etc). Not a required field. If the opt-in text is too long it may be made into a link that when clicked expands to reveal more text in-line within the page.

6 TOS and Privacy Policy checkbox

This is a required field. User can click on the "Terms of Service" and "Privacy Policy" links to open a pop-up window to view each if they would like to read the full documents.

7 Next button

Clicking on the button takes the user to the **Installation page**. If there are errors for a given field the page will be displayed showing which fields need the user's attention.

8 Registration intro text

Actual text is TBD. Give brief overview of the registration process (e.g. steps, that you'll need your phone handy, etc).

9 Field error notification

If the email address entered in either of the email fields do not match, an error notification will be shown on both of the email fields.

9

Confirm email:

Email address does not match
Please check that you've entered your email address correctly.

Subscriber_portal_wireframes_1.5.graffle

Web Registration Step 1 (Full Publisher Registration)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Notes

Plaza Widgets Logo

[Register](#) [Sign In](#)
[Forgot password?](#)

[HOME](#) [MY WIDGETS](#) [WIDGETS](#) [CREATE](#) [FORUMS](#) [HELP](#)

To continue you must register as a Publisher.

Email

Example: yourname@domain.com. Email confirmation is required to activate your account.

Confirm email

Please re-enter your email address just to be sure we got it right.

Password

Minimum 4 characters, Maximum 20 characters. Can contain letters and numbers but not spaces.

First Name **Last Name**
Your full name is required to register as a publisher.

Company (optional)

Instructional text goes here...

City **State** **Country**
Provide the name of the city you reside in. Select your state and country of residence.

1 Display Name
 Your name will be shown like this: **Joe (WidgetHouse Inc.)**
When you post in the Forums your display name will be shown to others as the author. When you publish a widget only your company name will be shown to others as the author.

Publisher Agreement [Print version](#)
3

4 I agree to the terms of the Publisher Agreement above.

5 I accept the [Legal](#) and [Privacy Policy](#) documents.

2

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General page notes

Scenario: A user went to the Create Tab and clicked on the "Online Widget Packager" or "Templates and Samples" links (Anonymous user).

1. The user is taken to the Sign In Page and informed that they need to be signed-in to access these pages. They also see a "Register now" link in case they don't have an account.
2. If the user doesn't have an account they click on the "Register now" link. They are then presented with a Full Publisher Registration Page shown here to the left.
3. If the user already has an account the user signs in and...
4. The system checks whether this user has a publisher account. If Yes they do have a publisher account, the user is taken directly to the Online Widget Packager page or Templates and Samples page depending on which they were trying to access. If No they don't have a publisher account (only a standard subscriber account), the user is taken to a "Subscriber to Publisher Registration Page" (which doesn't ask the user to provide Subscriber-specific info such as mobile phone number, email address, or password as this info is already known because the user has previously provided this information when they registered as a Subscriber).

1 Display Name field

The Display Name provided must be unique. If it is not unique the user will be notified as shown in diagram 1a.

2 Continue button

This button submits the user's publisher registration information. If there are any errors the page will be reloaded and the errors will be indicated to the user (e.g. Display name is not unique, etc). If the registration is successful the user is taken to the page they were previously attempting to access (likely the Online Widget Packager Page or Templates and Samples Page).

3 Print button

This link will print the Publisher Agreement (opens a new window that displays only the Publisher Agreement and automatically opens the web browser's Print dialog).

4 **5** Publisher Agreement, Legal and Privacy Policy check-boxes

These two checkboxes must be checked to proceed. If they are not checked the Continue button is disabled until they have been checked.

1a

Display Name

When you post in the Forums your display name will be shown to others as the author. When you publish a widget only your company name will be shown to others as the author.

The Display Name is already taken.

Please choose another Display Name.

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Web Registration Step 1 (Subscriber to Publisher Registration)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Notes

Plaza Widgets Logo joeplaza@domain.com [My Account](#) [Sign out](#)

System messages go here...

HOME MY WIDGETS WIDGETS CREATE FORUMS HELP Search

To continue you must also register to be Publisher.

First Name **Last Name**

Your full name is required to register as a publisher.

Company (optional)

Instructional text goes here...

City **State** **Country**

Provide the name of the city you reside in. Select your state and country of residence.

Display Name Your name will be shown like this: **Joe (WidgetHouse Inc.)**

When you post in the Forums your display name will be shown to others as the author. When you publish a widget only your company name will be shown to others as the author.

Publisher Agreement [Print version](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus vitae, eleifend in, risus. Aenean turpis. Mauris ultricies quam malesuada ligula. Vivamus neque. Maecenas arcu lacus, bibendum in, pretium ut, imperdiet a, augue. Vivamus lorem velit, placerat non, porta sit amet, iaculis nec, est. Proin scelerisque lectus quis lectus. Integer felis. Duis sagittis auctor eros. Vivamus porta lacus id pede. Nulla scelerisque lorem ut quam.

Cras lectus. Sed imperdiet placerat est. Etiam accumsan felis eget ligula. Proin auctor, nibh sed volutpat pellentesque, tortor lectus condimentum felis, sit amet accumsan leo dui ut ligula. Pellentesque convallis. Duis dapibus neque sed lorem. Duis varius mauris vel augue. Aliquam a massa. Fusce dapibus mi. In hac habitasse platea dictumst. Duis lacus est, consequat ac, mollis eu, posuere vitae, velit. Proin faucibus lectus congue lacus. Phasellus auctor semper nibh. Ut ligula. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per

I agree to the terms of the Publisher Agreement above.

I accept the [Legal](#) and [Privacy Policy](#) documents.

Continue ³

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1

3

Continue button

This button submits the user's publisher registration information. If there are any errors the page will be reloaded and the errors will be indicated to the user (e.g. Display name is not unique, etc). If the registration is successful the user is taken to the page they were previously attempting to access (likely the Online Widget Packager Page or Templates and Samples Page).

Subscriber_portal_wireframes_1.5.graffle

Web Registration Step 2

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo

joeplaza@domain.com [My Account](#) [Sign out](#)
System messages go here...

Getting Started

Just a few steps to get started...

Step 1: Registration / Step 2: Installation / Step 3: Launch

You're now registered as joeplaza@domain.com but we still need to install the Mobile Widget Client on your phone.

1. Check your phone, we sent a text message to you that will get the installation started.
2. Select the link in the text message - it will check to make sure your phone is compatible.
3. Select "Download" and follow the installation instructions from your phone.
4. When installation on the phone is complete click the Next button below.

[Need more help?](#) [Resend text message](#) [Back](#) [Next](#)

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Notes

- Step 1**

A text message is sent to the phone number the user entered on the previous page. We should know that our system has sent a text message out at which point the focus/highlight should then automatically move to Step 2 and show a checkmark icon to indicate that this step is complete.
- Step 2**

At this point hopefully the user is looking at their phone and is reading the text message we sent. Once they click on the link we sent in the text message, the browser app loads the WAP download page (See Mobile client installation flow). We should know when the download page has been loaded so we can automatically move focus/highlight from Step 2 to Step 3 and display the checkmark icon.
- Step 3**

We can advance to Step 4 when the "Download" link has been clicked on the WAP page. Focus/highlight move to Step 4 and a checkmark appears next to Step 3.
- Step 4**

We may not know when installation completes so the user may need to manually advance to the next page by pressing the Next button. We should know when the user has actually launched the mobile client though - if this happens we can automatically advance to the next page without requiring the user to click on the Next button.
- Back button**

Returns the user to the previous page (Registration).
- Next button**

Clicking on the button proceeds to the Launch page which helps the user find where the app was installed in their phone's menu structure.
- Resend text message link**

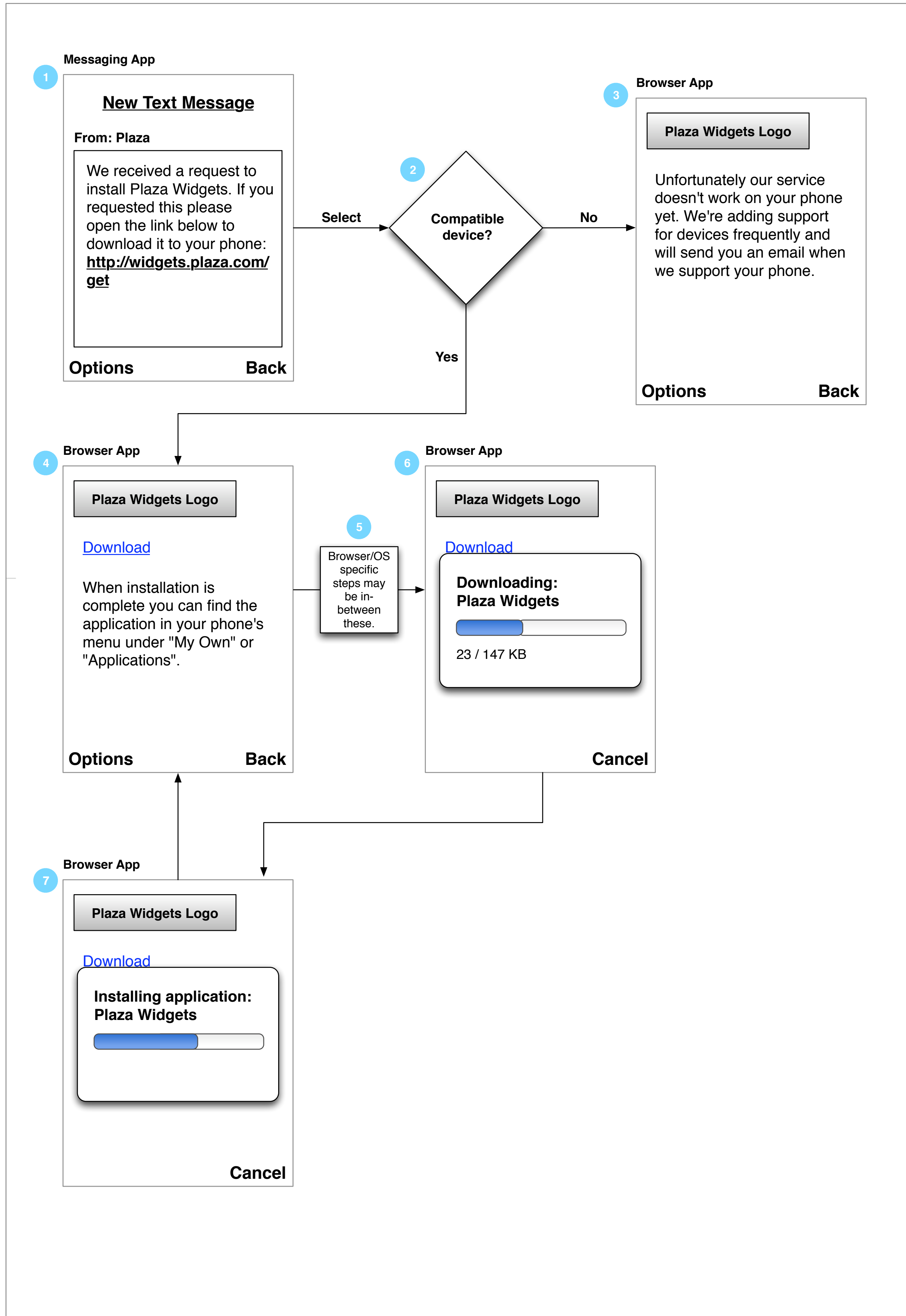
Clicking this link allows the user to resend the text message in case the one that was automatically sent does not arrive.

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Client Download & Installation SMS/WAP

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Notes



1 Text message received

User received a text message with a link. Link is opened using phone's browser app.

2 Device compatibility check

Check for device compatibility (uses UAProf?). If compatible proceed to display of Client Download WAP page. If not compatible display the Not Compatible Message WAP page.

3 Device Not Compatible WAP Page

4 Client Download WAP Page

5 Unknown # of browser-specific steps

6 Download progress

Download progress indications are browser-specific so exact number of steps is unknown.

7 Installation progress

Installation progress indications are browser/OS-specific so exact number of steps is unknown. After completion it is most likely that the page that initiated the download process will be displayed again.

Subscriber_portal_wireframes_1.5.graffle

Web Registration Step 3

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo

joeplaza@domain.com [My Account](#) [Sign out](#)
System messages go here...

Getting Started

Just a few steps to get started...

Step 1: Registration / Step 2: Installation / Step 3: Launch

1 Installation is complete! Here's how to find and open Plaza Widgets on your phone.

1. Open **Main Menu**.
2. Select **Applications**.
3. Select **My Own** and then open **Plaza Widgets**.
4. When you're done click the Finish button and you can continue to browse for more widgets.

2 Please check your email - we need to verify your email address. [Didn't receive verification email?](#) **3**

Clicking on the link provided in the email we've sent is all it takes for us to verify your email account. If you don't verify your email account within 48 hours we'll have to disable your account until you do so.

[Need more help?](#) [Back](#) [Finish](#)

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Notes

- 1 Launching Moticom Widgets Instructions**
Display instructions on how to find Moticom Widgets on your phone. Instructions will be specific to the device the user has registered where possible. E.g. For Series 60 3rd edition it may say something like "You can find Moticom Widgets in the 'Applications' or 'My Own' menu."
- 2 Email verification (account activation) - NOTE: SUBJECT TO CHANGE**
In between step 1 and 3, an email should be sent to the email address the user provided in step 1. This email contains a link that the user must click to activate/verify their email account. This step will also apply to publisher registration but the content of message we send may be slightly different.
- Note: The user's web account has been created and they are signed in to the portal at this point. Their account is active but not verified and the user is still able to continue using the service but after 48 hours they are required to verify the email address or their web account will be disabled.

To: joeplaza@domain.com Sent: Fri 8/15/2008 11:49am
From: Moticom Widgets (noreply@moticom.com)
Subject: Please verify your email account for Moticom Widgets

Moticom Widgets Logo

Welcome to Moticom Widgets!

Your web account has been created but we just need to verify your email address (joeplaza@domain.com). If you don't verify your email address within 48 hours we will have to disable your account until you do so.

[Verify email address](#)

If the link above doesn't work try pasting the following into your web browser to verify your email.

<http://widgets.moticom.com/Widgets/id=6425624562454767564tt86786786479y90897dfghsc>

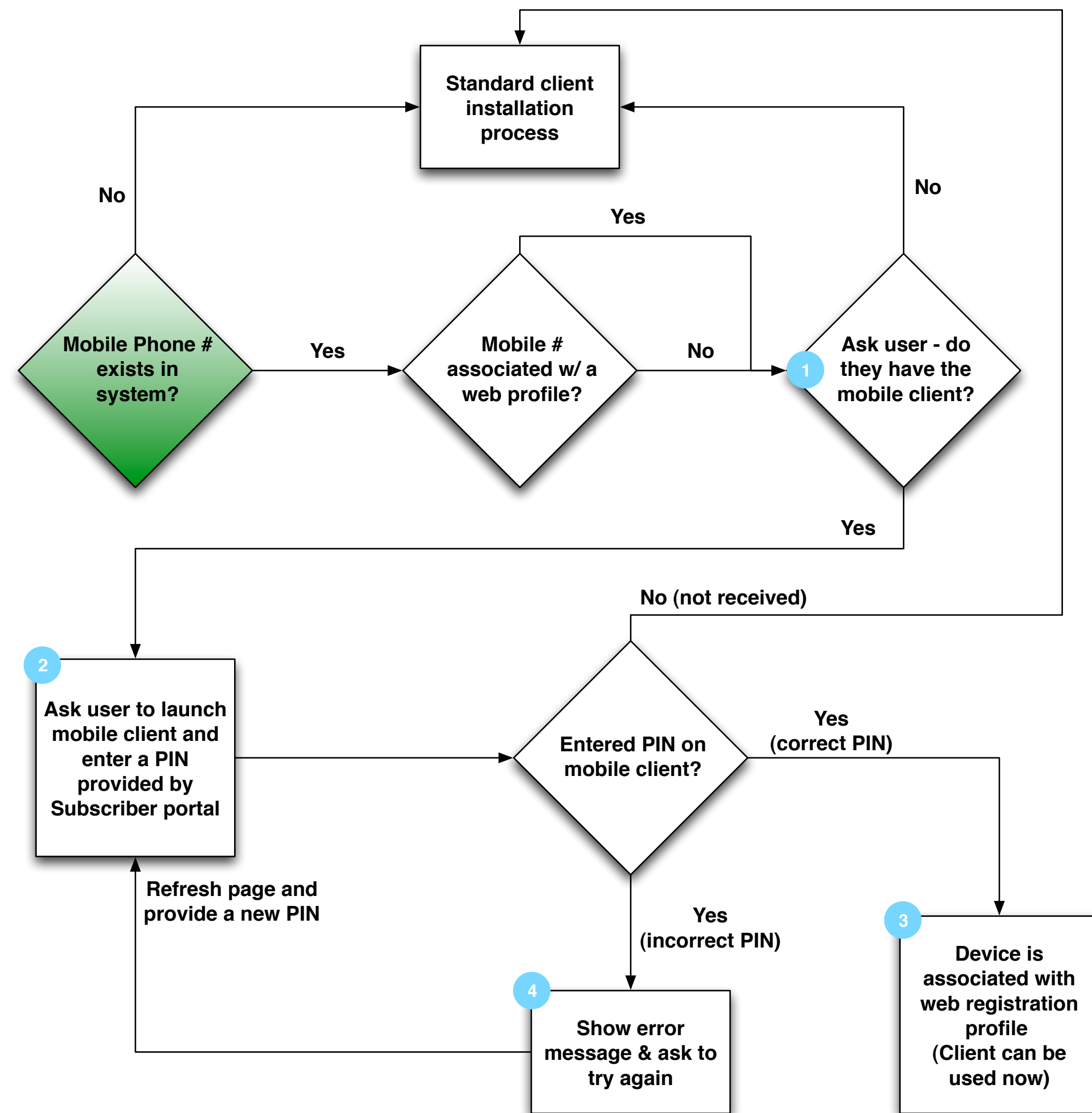
If you didn't register for an account with us please ignore this message.

Thank you,

The Moticom Widgets Team

- 3 Resend email verification link - NOTE: SUBJECT TO CHANGE**
The user may resend the email verification message by clicking this link. The link directs the user to the My Account page which shows a notice at the top of the page that the user's email address has not been verified yet and allows them to enter in their email address again in case they mistyped it earlier and that's why it they never received the verification email from us.

What happens when the mobile phone number already exists in our system?



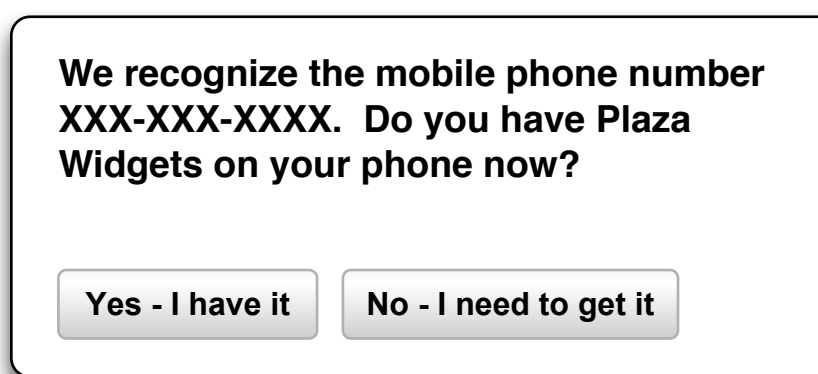
1 Ask user if they have the mobile client

If they don't have the client: They are directed to the standard client installation process and the next page they see is the Installation page. This handles the following cases:

- The user has been using the mobile client (phone# exists in our system) but needs to install the client on a new phone associated with their old phone number (device replacement or upgrade).

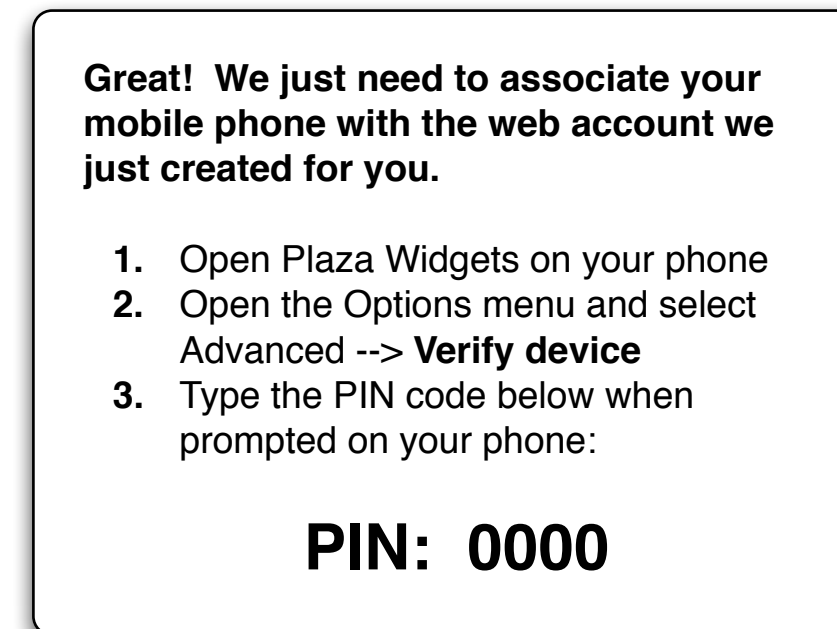
If they already have the mobile client:

- The user has been using the mobile client (phone# exists in our system), still has it on his device, and wants to associate that device with a web account. We need to verify that he is in possession of the device associated with the phone# entered.



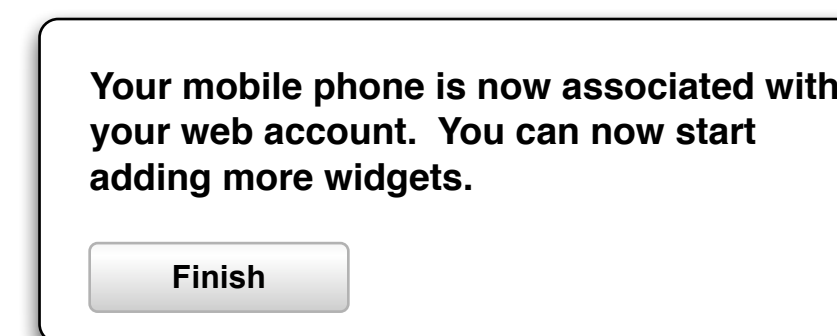
2 Device verification using PIN code

The user will see the following on the Subscriber portal to prompt them to enter a PIN code on the device they want to link to their web registration.



3 Device association complete

The user will see the following on the Subscriber portal informing them that device association was successful. They will also see confirmation of successful device association on their phone in the client.



4 Incorrect PIN entered

If an incorrect PIN code is entered at the mobile client, the user will be allowed to try again. A new PIN code will be generated for them to re-enter.



Subscriber_portal_wireframes_1.5.graffle

Widget Catalog - Main

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

[Register](#) [Sign In](#)
[Forgot password?](#)

Plaza Widgets Logo

HOME MY WIDGETS WIDGETS CREATE FORUMS HELP Search

Widget Catalog

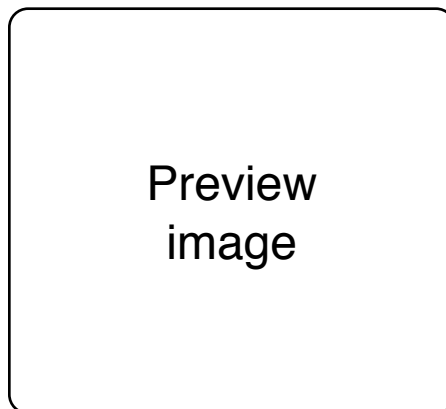
Catalog Home

- Top Downloads
- Most Used
- What's Hot
- Recently Added

- Audio (6)
- Blogging (12)
- Business (7)
- Calculate (9)
- Community (8)
- Email & Messaging (16)
- Entertainment (33)
- Games (26)
- Information (58)
- International (18)
- Music (5)
- News (29)
- Search (12)
- Shopping (13)
- Sports (22)
- Travel (10)
- Weather (37)

All Categories ▾

Featured Widgets



Widget Name
by plazauser
Last Updated: July 14, 2008
Add to phone

Far beyond a simple TV guide, the all new IceTV Remote widget can remotely schedule TV recordings on your Mac or Media Center PC at home, search keywords, show you what's popular and provide a customizable and personalized TV guide. All in a stunning new design. It's one of the most advanced wi...

◀ ▶

4a	4b	4c
<h4>6 Top Downloads</h4> <ul style="list-style-type: none">6 icon Plaza Ringtones by Plaza 112,079 downloads Add to phone6 icon Widget Name by plazaguy 101,983 downloads Add to phone6 icon Widget Name by plazagal 99,439 downloads Add to phone6 icon Widget Name by plazagal 99,439 downloads Add to phone6 icon Widget Name by plazakid 99,439 downloads Add to phone <p>5 See More...</p>	<h4>4b Most Used</h4> <ul style="list-style-type: none">4b icon Plaza Ringtones by Plaza 112,079 users Add to phone4b icon Widget Name by plazaguy 101,983 users Add to phone4b icon Widget Name by plazagal 99,439 users Add to phone4b icon Widget Name by plazagal 99,439 users Add to phone4b icon Widget Name by plazakid 99,439 users Add to phone <p>5 See More...</p>	<h4>4c What's Hot</h4> <ul style="list-style-type: none">4c icon Plaza Ringtones by Plaza Rank: 355 of 1092 (+32) Add to phone4c icon Widget Name by plazaguy Rank: 101 of 1092 (+29) Add to phone4c icon Widget Name by plazagal Rank: 987 of 1092 (+24) Add to phone4c icon Widget Name by plazagal Rank: 41 of 1092 (+18) Add to phone4c icon Widget Name by plazakid Rank: 805 of 1092 (+17) Add to phone <p>5 See More...</p>

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Notes

2 Left-hand Navigation

The left-hand navigation provides access to the categories that make up the widget catalog. This left-hand navigation appears on all pages that make up the widget catalog (widget catalog main page, widget catalog category page, widget details page).

- These consist of both "meta categories" such as Top Downloads, Most Used, What's Hot, and Recently Added as well as pre-determined categories.
- Meta-categories do not have a widget count displayed next to them in the left-hand navigation or in the breadcrumb trail on the Widget Catalog Category Pages.
- The links for each meta-category provide access to the entire list of widgets within the meta-category by taking the user to a variation of the Widget Catalog Category page. Each of these pages will have a fixed sort order that matches the meta-category:
- **Top Downloads link:** Display a widget catalog category page where the widgets are sorted by "Top Downloads". The Sort By control should not be visible on this variation of the page.
- **Most Used link:** Display a widget catalog category page where the widgets are sorted by "Most Used". The Sort By control should not be visible on this variation of the page.
- **What's Hot link:** Display a widget catalog category page where the widgets are sorted by the What's Hot algorithm defined in Rhys' Plaza Architecture document. The Sort By control should not be visible on this variation of the page.
- **Recently Added link:** Display a widget catalog category page where the widgets are sorted by "Last Updated Date". The Sort By control should not be visible on this variation of the page.
-

3 Featured Widgets carousel

The carousel displays one widget at a time but the user can cycle through the widgets by clicking on the forward/back buttons or they can jump through the carousel by clicking on the chic-let buttons.

- A large preview image is displayed for each widget as well as a portion of the widget description text, the author, last updated date, rating, # of ratings, and an "Add to phone" button.
- For the 0.5 release the featured widgets that appear in the carousel are the same 8 widgets that appear on the Home Page. These widgets are selected by the operator using the Operator portal.

4 Meta-category Teaser Region

This consists of 3 columns each showing 5 widgets from each meta-category. The name and icon of each widget can be clicked on to take the user to the widget details page for that widget. Also provides an "Add to phone" button to add the widget straight from the list.

- 4a **Top Downloads:** This displays the top 5 widgets in terms of the number of times the widget has been downloaded (essentially the total number of "add to digital locker" events).
- 4b **Most Used:** This displays the top 5 widgets in terms of the number of active users of the widget. **Rhys to provide algorithm/pseudo code to be documented here in the wireframes.**
- 4c **What's Hot:** The What's Hot meta-category displays widgets that are "up and coming" in terms of popularity. This is defined as the change in rank over the last 3 days. i.e. if a widget has moved up 12 spots in the rankings it is shown higher in this list than a widget that has only moved up 10 spots.

5 See More links

These links at the bottom of each meta-category teaser region provide access to the entire list of widgets within the meta-category by taking the user to Widget Catalog Category pages that show the widgets sorted by Top Downloads, Most Used, and What's Hot sort options respectively.

6 Icons

Icons displayed in the meta-category teaser region are the same size as those used in the mobile client.

7 All Categories link

This should provide access to a full list of all the categories within the widget catalog if there are too many to display in the Left-hand Navigation.

Subscriber_portal_wireframes_1.5.graffle

Widget Catalog - Category

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo [Register](#) [Sign In](#)
[Forgot password?](#)

HOME MY WIDGETS WIDGETS CREATE FORUMS HELP Search

Widget Catalog \ Entertainment (33)

Sort by: Most Downloaded

Catalog Home
Top Downloads
Most Used
What's Hot
Recently Added

Audio (6)
Blogging (12)
Business (7)
Calculate (9)
Community (8)
Email & Messaging (16)
Entertainment (33)
Games (26)
Information (58)
International (18)
Music (5)
News (29)
Search (12)
Shopping (13)
Sports (22)
Travel (10)
Weather (37)

All Categories

Netflix Dashboard by [joeplaza](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

The Best Widget Ever by [tigerwoods](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

BoxOffice Movie Times by [widgetdev1980](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

Widget with a long name that goes on forev... by [widgetdev1980](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

Comedy Central TV Guide by [colbertfan](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

The Daily Show by [jonstewartforprez](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

TMZ Celebrity Spottings by [paparazziqvy](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

BoxOffice Movie Times by [widgetdev1980](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

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Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

Comedy Central TV Guide by [colbertfan](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

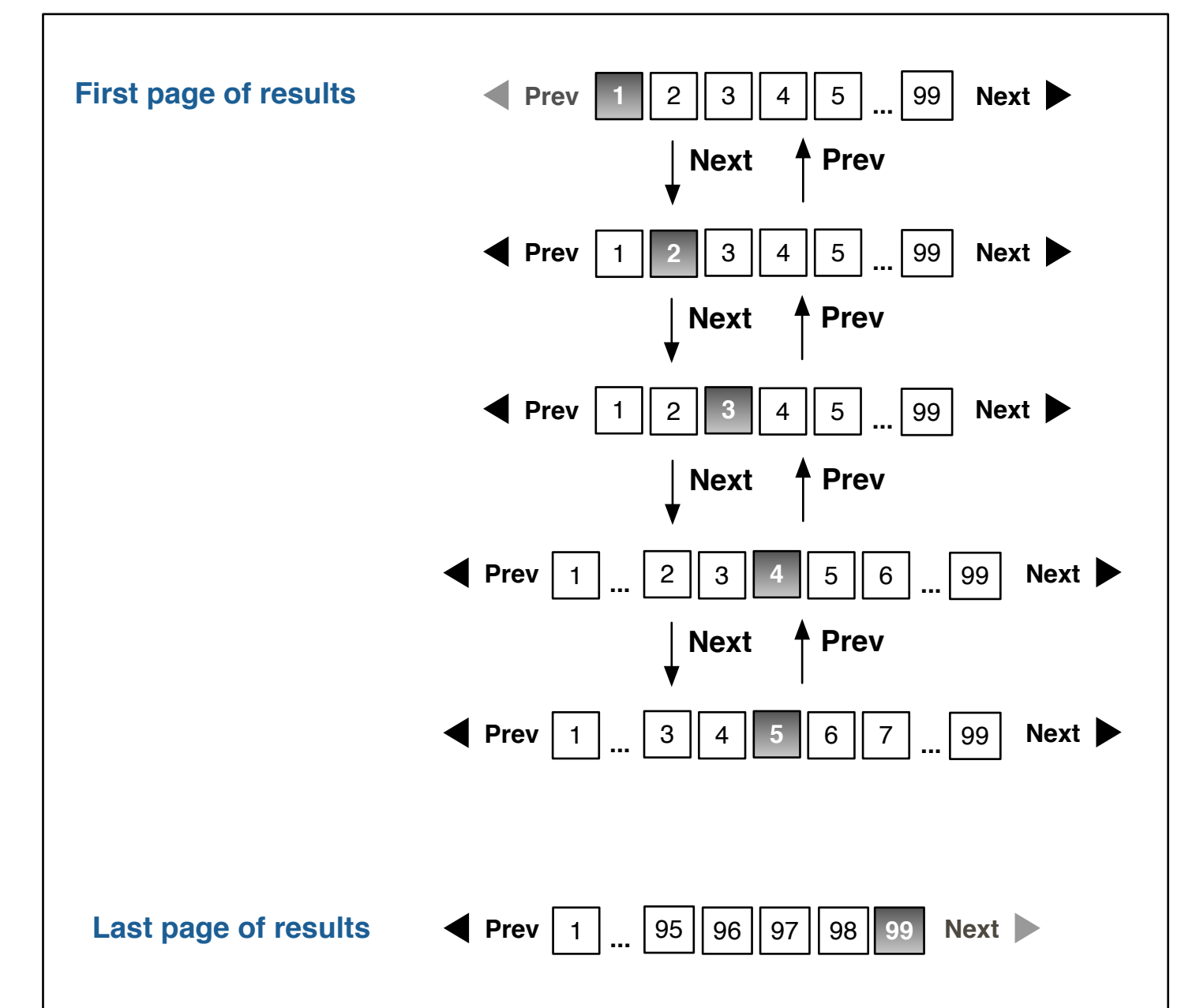
Show: 10 per page [Prev](#) 1 2 3 4 5 ... 101 [Next](#) [Back to top](#)

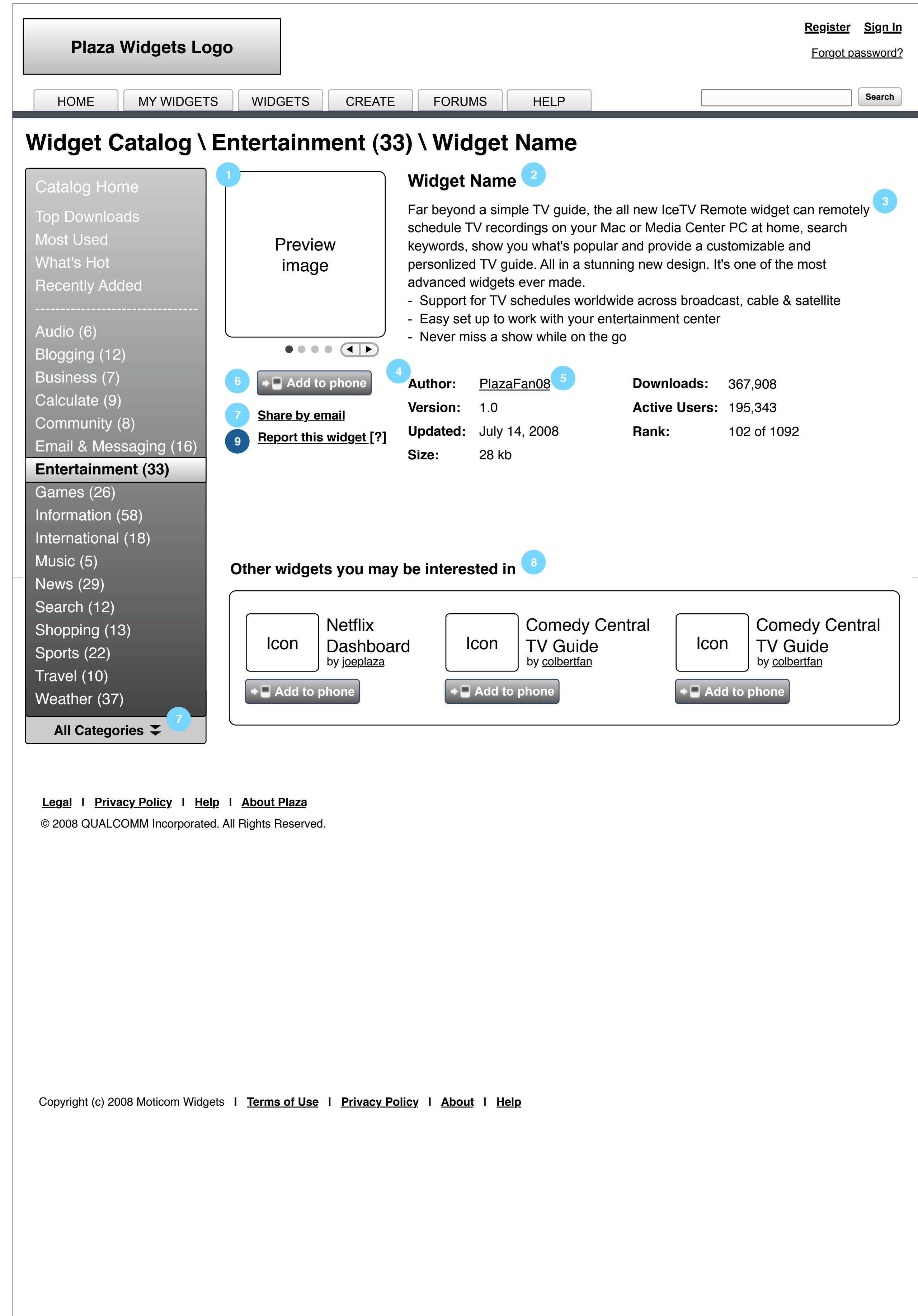
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Notes

- Header / Breadcrumb link**
This region displays the current place within the catalog and the path taken to get there (breadcrumb links).
- Sort By control**
The user may choose the sort order for widgets displayed within a category.
 - The default sort order will be "Most Downloaded" (highest to lowest)
 - The other choices include: Most Used, What's Hot, Name (A to Z), Last Updated Date (Newest to Oldest).
 - Whenever the user changes the Sort By control the widgets/results page is re-sorted and the user is taken to the first page of the widgets/results.
 - If the user changes the sort order from the default, their new selection should be remembered across all catalog categories for the particular browsing session.
- Widgets per page control**
This control gives users the ability to pick how many widgets they want shown per page. The options are 5 per page, 10 per page (default), 20 per page. Changing this should result in the page expanding to reveal the additional results if necessary and also updating the pagination controls as the number of pages to display will likely change.
- Pagination controls**
 - Paging through the list of widgets should not refresh the entire page (AJAX-style behavior desired). It should only reload the body/content area directly above the pagination controls. The pagination controls should also updated to reflect the new current page.
 - The web browser's Back and Forward buttons should mimic the behavior of the pagination controls defined here. This means that if the user has come to the Widget Catalog Category Page from the Widget Catalog Main Page and clicked through to page 2 of results, the browser's Back button should return the user to where they were previously on page 1 rather than to the Widget Catalog Main Page.
 - The pagination controls work very similarly to pagination controls on Digg.com except that there are less pages displayed at a time and the paging happens without refreshing the entire page.
 - When using the pagination controls (clicking Prev, Next, or directly on a page number) the page should automatically be scrolled back to the top of the widgets/results list.
 - The page number the user is currently viewing should not be linked (disabled).
 - If fewer than five pages of widgets/results exist, then only show links for the available number of pages.
 - If on the first page of widgets, the Previous arrow is not linked (disabled). If on the last page the Next arrow is not linked (disabled).
- Back to top link**
This link is a shortcut alternative to scrolling back to the top of the page.

Example of pagination control behavior





Notes

1 Widget Previews/Screenshots

There should be at least 1 screenshot or preview image for each widget. If there are more than 1 users can cycle between the images using the carousel-style controls underneath the image.

2 Widget Name text

The name of the widget should appear prominently on the page, both in the header/breadcrumb region and above the description text.

3 Widget Description text

A text description for each widget should appear here (Long Description 300 . The text should come from the widget submission process and text length or character count should be determined by Publisher portal requirements. If the length of this text grows it pushes the table of widget attributes further down the page.

4 Widget Attributes table

This table should show the more detailed attributes for a given widget. These include Author name, Version, Last Updated date, Number of downloads, Number of Active Users, Rank, Size, and any tags or keywords associated with the widget.

5 Author name

The author of the widget should be displayed as a link. This will likely be the alias the widget publisher has chosen for themselves. The user can click on the author name to see more information about the author (other widgets they have published, and any public profile info).

6 Add to phone button

The behavior of the Add to phone button is described in detail in the Add Widget Flow (pg. 15).

7 Share link

When clicked, the user is taken to the "Share via email" page (See Publisher wireframes 0.13 page 9) where the user can enter in the email addresses, create a custom message, and preview their message so that their friends can learn about this widget. Share by email functionality should be available to anonymous subscribers.

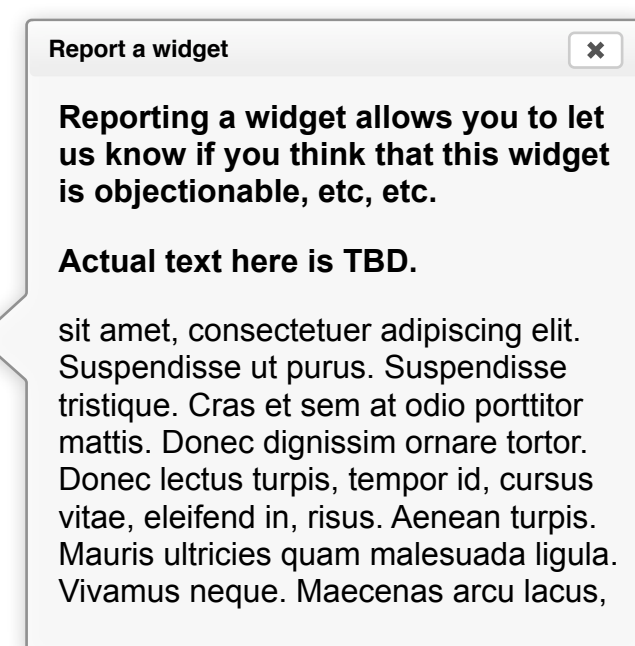
8 "Other widgets you may be interested in" region

- Pick 3 random widgets from within the same category as the widget the user is currently viewing and display them in this region. These 3 random widgets should be refreshed upon each page load.
- Each widget's icon and name should be linked to it's Widget Details page. An Add to phone button also is available and functions as described in the Add Widget Flow (pg. 16).

9 Report this widget link

This link allows users (only signed-in users) to report/flag a widget for review by the operator in case a user finds the widget or its content to be objectionable. Once the link has been clicked it should change to show "Widget reported" and become an inactive.

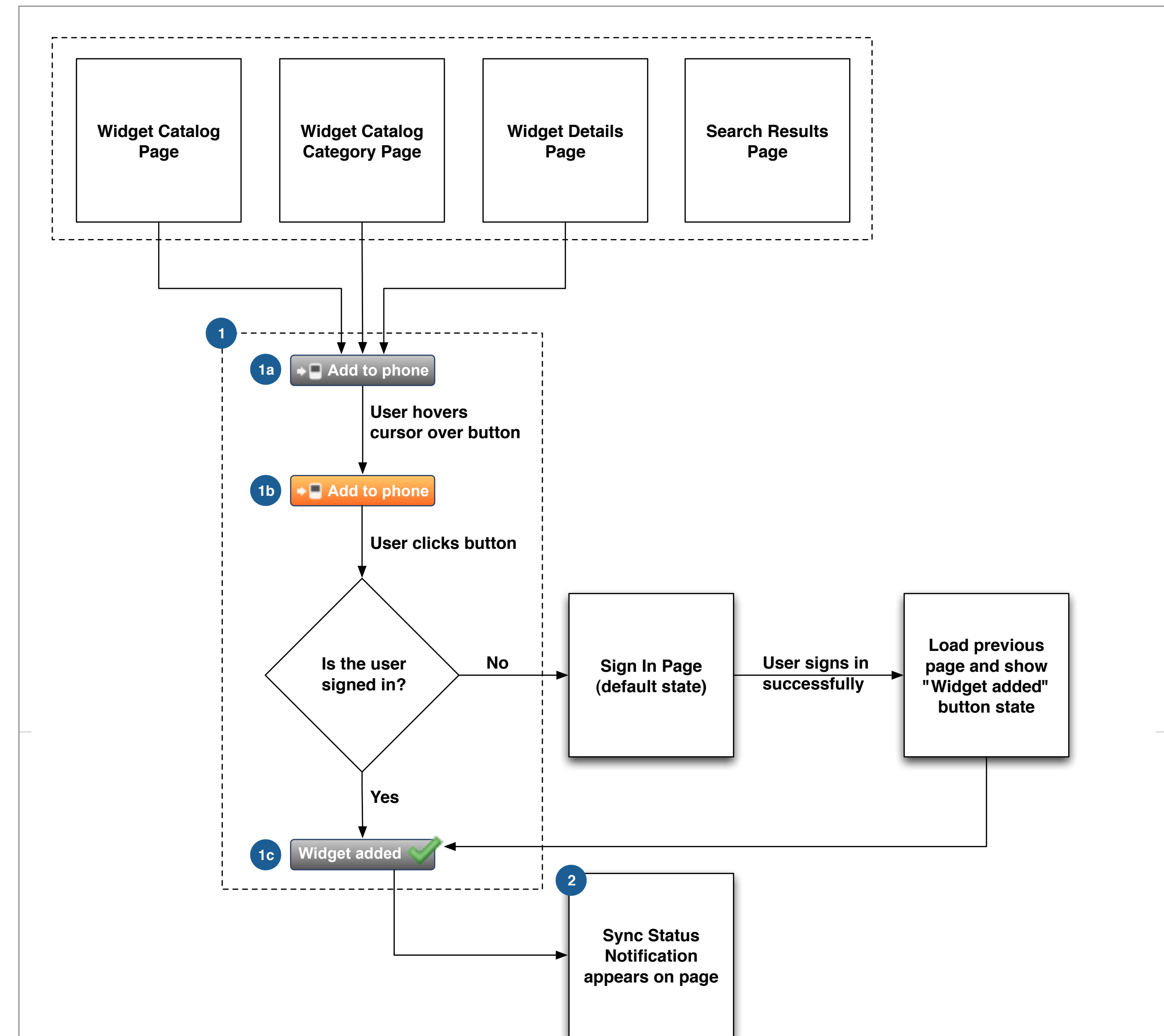
- Moving the mouse over the question mark symbol should cause a small overlay (like a tooltip) to appear which will display information about what the "Report this widget" does and when or why the user should use it.



Subscriber_portal_wireframes_1.5.graffle

Add Widget Flow

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24



Notes

1 "Add to phone" button

The "Add to phone" button appears on several pages (Widget Catalog main page, Widget Catalog category page, Widget Details page). This button has 3 states represented in the diagram.

- 1a The first state is the "normal" state which is how the button looks when the mouse cursor is not over it.
- 1b The second state is the "hover" state which is how the button looks when the mouse cursor hovers over it.
- 1c The third state is the "added" state. Once widget is added, the button changes state to show "Widget added" text label and an icon indicating completion (checkmark or other symbol). The Button color may also change depending whether it is disabled at this point (Still TBD whether the button becomes disabled or not).

2 Sync Status Notification

The Sync Status Notification appears on the page whenever widgets have been added by the user and still need to be synced to the device. When this notification needs to be displayed, the page content should shift down the page to make room for the notification and the notification should appear using a fade-in animation to draw the users attention to it.

- 2a **Pending updates counter:** The number of widgets waiting to be synced should be displayed. As the user adds, removes, or moves more widgets from various pages within the portal this widget queue counter should increment.
- 2b **Sync button:** Clicking this button will do a manual/force sync for devices that support it. For devices that don't support a sync triggering from the portal a message will be displayed informing users how to trigger the sync from their mobile client (either launch the client or if it's already open go to Options -> Refresh).
- 2c **Sync status text:** This text string displays the time of the last sync and any sync status messages that the system can report (e.g.

Sync Status Notification with example of how it appears on a page

- **For devices that don't support web initiated syncing:** The Sync Status Notification message is different in this case. Instead of having a button allowing the user to force a sync the user is instructed to open their mobile client and choose Options --> Refresh.

Subscriber_portal_wireframes_1.5.graffle

Breadcrumb Navigation

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Notes

1

Breadcrumbs

If the user clicks to another widget via the recommendations pane, then another, then another ... should the breadcrumbs trail show the complete click through trail?
Presumably the recommendations will support click through to the widget details page for the target recommendation.

[DY]: Short answer is that it doesn't need to show a very strict/complete click-path as a breadcrumb. But it's more complicated than that... Here's how would prefer breadcrumb navigation to work... Currently widget publishers are only allowed to pick 1 category assignment when they submit a widget. But that doesn't necessarily mean in the future widgets will only be in one category, and then there's the issue of meta-categories such as Featured Widgets, Most Downloaded, etc. This means that there is not always just one path to reach a widget in the catalog so we can't show a strict location breadcrumb because there isn't just one to show. We'll need a more programmatic approach to breadcrumbs that matches the route the user traveled to arrive at the widget details page but with some caveats as to where we don't need to do so.

Example: The "London Train Schedule" widget has a primary category assigned when submitted (Category = Travel) but also has additional categories such as meta-categories (Featured Widget, Most Downloaded, etc) and potentially in the future more categories that an operator has specified for it (e.g. maybe they put it in the "Information" category too). Here's how the breadcrumb will appear in a few different click path scenarios...

Scenario 1: User browses widget catalog and clicks into the Travel category. Then from there he clicks on the London Train Schedule widget and is taken to the widget details page.

Breadcrumb looks like this: Widget Catalog --> Travel --> London Train Schedule

Scenario 2: User browses widget catalog and clicks into the Information category and from there also finds the London Train Schedule widget and is taken to the widget details page.

Breadcrumb looks like this: Widget Catalog --> Information --> London Train Schedule

Scenario 3: User clicks on the London Train Schedule widget in the featured widget section of the Subscriber Home Page and is taken directly to the widget details page for it, skipping the catalog.

Breadcrumb looks like this: Widget Catalog --> Travel --> London Train Schedule

It's showing the Primary category in the breadcrumb (Travel).

Note that it's not strictly showing the click path the user took in this case. The reason is that it's more important to show the user where to find this widget again in this case (might not be on the home page the next time too).

Scenario 4: User does a search for "train" and is taken to a Search Results page where he clicks on the London Train Schedule widget and arrives at its widget details page.

Breadcrumb link looks like this: Widget Catalog --> Travel --> London Train Schedule

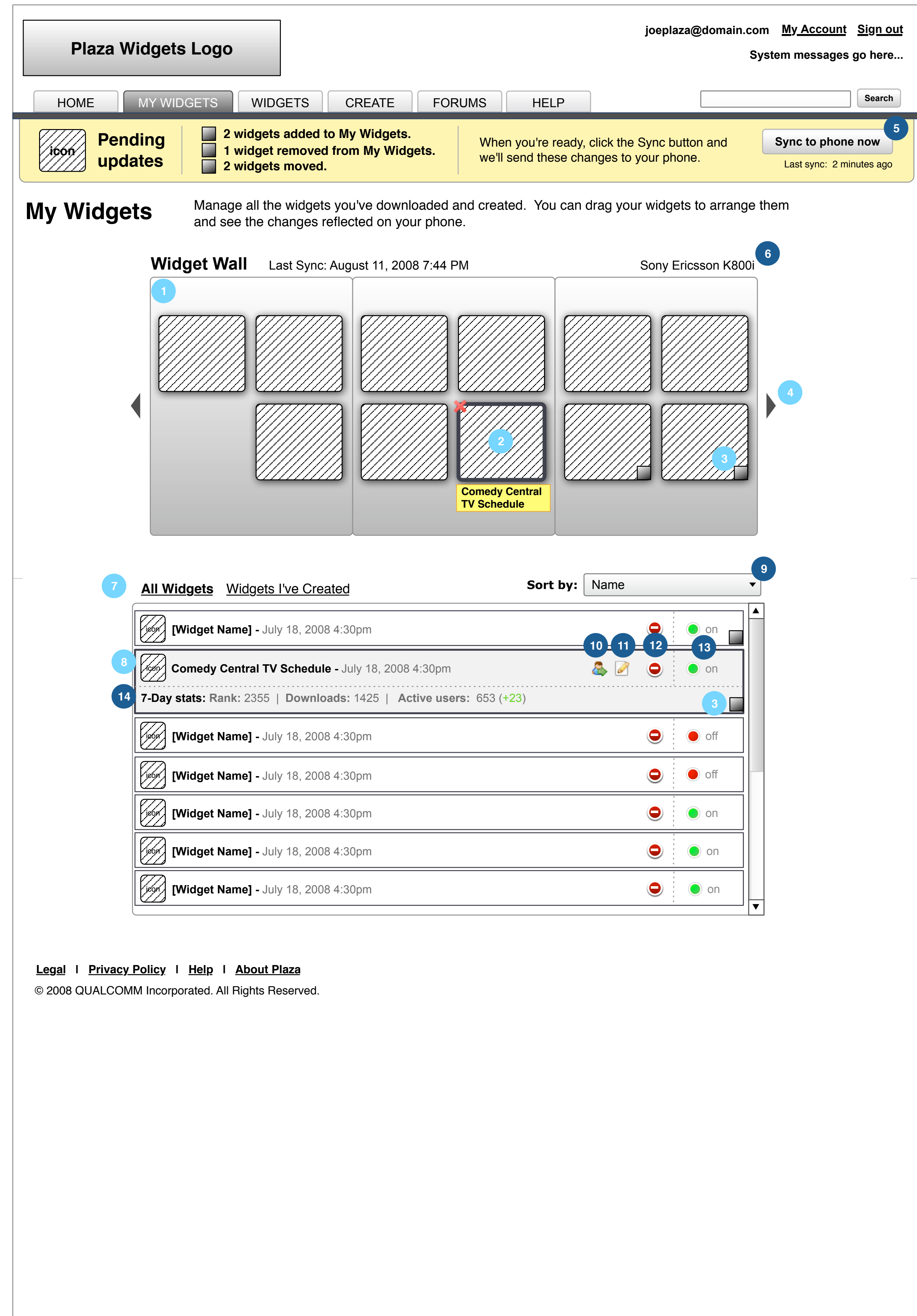
Again, like Scenario 3 it's showing a breadcrumb that points back to the PRIMARY category rather than a strict click-path breadcrumb.

For a completely accurate click-path the user also has the browser's Back button. Our breadcrumbs will be more for showing the user the catalog structure/organization to help them understand how to find it again or find similar widgets. This could mean that they clicked on a recommended or featured widget "London Train Schedule" but also want to see other widgets like that one. They can use the breadcrumb to see the category that this widget is part of and then browse that category for similar widgets.

Subscriber_portal_wireframes_1.5.graffle

My Widgets Page

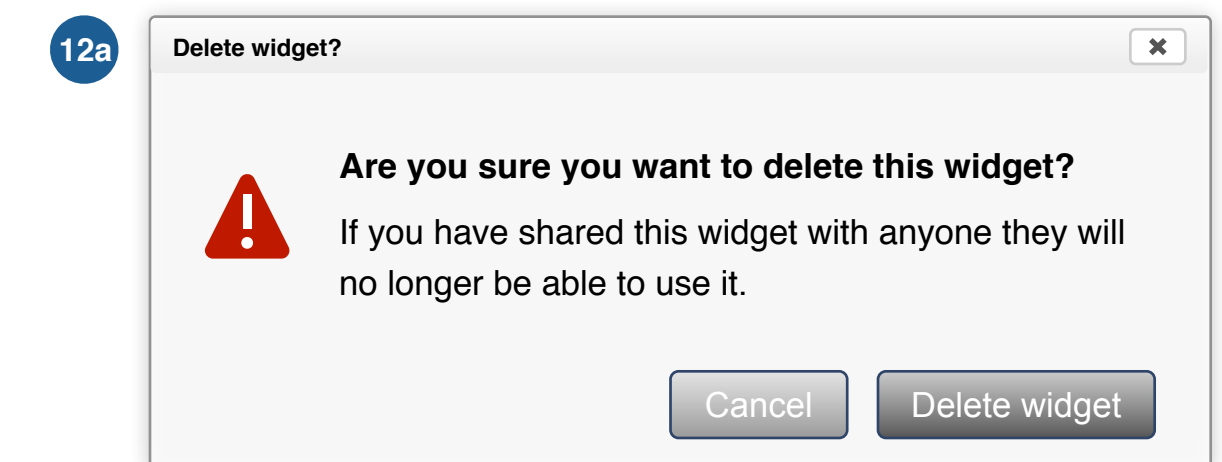
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24



Notes

- Widget Wall**
An interactive WYSIWYG, drag-and-drop capable representation of the user's widget wall on the mobile client that allows the user to rearrange/position their widgets to their preference, remove widgets, and add widgets from their collection of published, unpublished, and previously downloaded widgets.
- Selected widget (Widget Wall)**
When a widget is clicked on it will be shown with focus/highlight and a tooltip style text label will appear adjacent to the widget to reveal its name. A Remove button will also be displayed. These appear as long as the widget has selection but also appear when the mouse hovers over a widget. Giving focus to a widget in the Widget Wall will highlight the corresponding entry in the list below, scrolling to it if necessary (animated scroll).
- User-created widget badge/icon**
Widgets that the user has created will be indicated as such in the widget wall with a small badge/icon.
- Wall navigation controls**
Detailed interaction design info coming soon...
- Sync to phone button**
This works as described in the "Add Widget Flow" (page 16).
- Connected device status**
A text string will appear here to indicate whether a mobile device is registered and which device it is (e.g. mobile phone number and phone model if known).
 - If a device is not registered/associated with the user's web account, this text should display the following "No phone found. Register phone?" This "Register phone?" link should take the user to the My Account page and automatically expand the Mobile Phone section of the page to reveal the functionality that allows a user to register their device.
- Widget Collection**
These are the widgets the user has created themselves (published and unpublished) as well as widgets they have previously downloaded and either not added to their widget wall or have hidden/removed them from their wall but have not completely deleted. Thus, the Widget Collection is a superset of the widgets that are on the user's device/wall.
- Selected widget (All Widgets)**
When a list item for a widget is clicked on it will be expanded to show basic statistics and a set of additional controls (share, edit, more stats). The corresponding widget on the wall (if on/enabled) will also be highlighted.
- 'Sort By' control**
Establishes sorting criteria for the list of widgets displayed. Does not affect sorting of the Widget Wall. Sort options include: Name (default), Most Downloaded, Most Used, Last Updated Date.
- Share button**
This button allows the user to share the selected widget with their friends via email. It links to the Share by Email page (See the Publisher wireframes).
- Edit button**
This button allows the user to edit the selected widget if it is a widget they have created. It links to the Edit widget wizard (See the Publisher wireframes).
- Delete button**
This button allows the user to delete a widget from their collection of widgets. A dialog will be displayed asking the user to confirm the deletion (12a).
 - If the user deletes a widget that they created with the widget wizard then this widget will also be deleted from the digital locker of other users they have shared the widget with.
 - If the user deletes a widget that has been submitted into the operator catalog, the operator will receive notification that the widget creator would like to delete this widget.

- Enable / Disable button**
This button allows the user to remove a widget from their Widget Wall without deleting it from their collection of widgets. Clicking on this button will cause the widget to disappear from the Widget Wall above and the pending change will be reflected in the Sync Status Notification area.
- Widget Statistics**
When a widget is highlighted in the list it expands to reveal some basic statistics for the widget including Rank, Number of downloads, and Number of active users.



Subscriber_portal_wireframes_1.5.graffle

Search Results - Search from Home Page

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

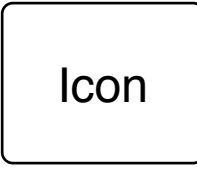
Notes


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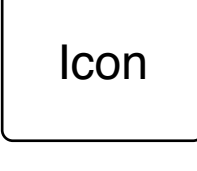
HOME MY WIDGETS WIDGETS CREATE FORUMS HELP Search


Search Results - 29 results for metro ¹

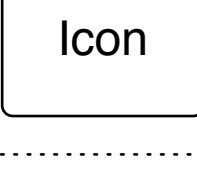
2 Widgets Top 5 results [Show all 12 results](#) **5 Sort by:** Most Downloaded

6  **Widget Name** by [joepplaza](#)
This is supposed to show the first 2 lines of the widget's description and continues on and on and on until it absolutely must be truncated. This is supposed to show the first...
Downloads: 196,821 **Last Updated:** July 14, 2008 [Add to phone](#)

 **The Best Widget Ever** by [tigerwoods](#)
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 **NYC Train Schedule** by [widgetdev1980](#)
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 **Widget with a really long name that goes on...** by [widgetdev1980](#)
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3 Help Top 3 results [Show all 5 results](#)

[Help content title goes here](#)
This is supposed to show the first 2 lines of the help page content and continues on and on and on until it absolutely must be truncated. This is supposed to show the first 2 lin...

[Help content title goes here](#)
This is supposed to show the first 2 lines of the help page content and continues on and on and on until it absolutely must be truncated. This is supposed to show the first 2 lin...

[Help content title goes here](#)
This is supposed to show the first 2 lines of the help page content and continues on and on and on until it absolutely must be truncated. This is supposed to show the first 2 lin...

4 Forums Top 3 results [Show all 12 results](#)

Who makes the best train widget for NYC? by [joepplaza](#) July 14, 2008
4 replies
Forum: [General](#)

Check out my Chicago Metro Map widget! by [tigerwoods](#) July 14, 2008
12 replies
Forum: [New Widget Announcements](#)

San Francisco BART by [widgetdev1980](#) Date: July 14, 2008
Replies: 4
Forum: [New Widget Announcements](#)

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General Notes:

The Search Results page presents search results from 3 different categories of search (searching against the widget catalog, help content, and forum content). The Search Results page emphasizes content based on where the user initiated the search from so that results from the more likely search category are placed at the top of the page and more results are displayed for it as well.

- **Search from Home Page:** If the user searches from the Home Page, display results from the widget catalog first (top 5), then results from help content (top 3), and finally results from forum content (top 3).
- **Search from Widget Catalog:** If the user searches from within the Widget Catalog, display results from the widget catalog first (top 5), then results from help content (top 3), and finally results from forum content (top 3).
- **Search from Help:** If the user searches from within the Help section, display results from the help content first (top 5), then results from the widget catalog (top 3), and finally results from forum content (top 3).
- **Search from Forums:** If the user searches from within the Forums section, display results from the forum content first (top 5), then results from the widget catalog (top 3), and finally results from help content (top 3). **Open Question:** Is search of the forums handled by the forum software or can site-wide search also search against the forum? If the forum software handles its own search then does it have its own search and search results UI that we must re-use?

1 Search results summary

Show the search string the user used and also the total number of search results found across widgets, help, and forums.

2 Widget search results

Display the top 5 search results from the widget catalog with a link "Show all X results" that takes the user to the All Search Results Page for the Widgets category.

3 Help search results

Display the top 3 search results from the Help content with a link "Show all X results" that takes the user to the All Search Results Page for the Help category.

4 Forums search results

Display the top 3 search results from the Forums content with a link "Show all X results" that takes the user to the All Search Results Page for the Forums category.

5 Sort control (Primary category results only)

The user may change the sort order of the results only for the primary category of results. This will re-sort the top 5 results shown for this category on the page.


- Widgets: Sort by options are: Most Downloaded (default), Most Used, What's Hot, Name (A to Z), and Last Updated Date.

6 Add to phone button

The user can click on this button to add the widget to their phone directly from the search results page. The behavior of this button is described in detail in the Add Widget Flow (pg. 15).

7 No Search Results message

Display the following message in the body area for each category where no results were found.

 **No results for "keyword/phrase" in <Widgets/Help/Forums>**
Try a different search term or perhaps some of these suggestions may help:

- Check your spelling
- Try other words that are similar
- Use fewer words to broaden your search

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[Forgot password?](#)

[HOME](#) [MY WIDGETS](#) [WIDGETS](#) [CREATE](#) [FORUMS](#) [HELP](#)

Search

Search Results - 12 results for keyword/phrase

Widgets Showing all 12 results **Sort by:** Most Downloaded

Icon **Widget Name** by [joeplaza](#)
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Show: 10 per page [Prev](#) [1](#) [2](#) [3](#) [4](#) [5](#) ... [101](#) [Next](#)

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Subscriber_portal_wireframes_1.5.graffle

My Account Page

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo

joeplaza@domain.com [My Account](#) [Sign out](#)
Email address not yet verified. [Please verify now.](#)

HOME MY WIDGETS WIDGETS CREATE FORUMS HELP Search

My Account - joeplaza@domain.com

User since August 9, 2008

Email address Change

Current email address: **joeplaza@domain.com**

Password Change

Choose a new password.

Mobile phone Change / Re-install

Current mobile phone no: **+18583334444** Current device: **Sony Ericsson K800i**

Display name Change

Display name: **None**

Delete account More info

Find out how to delete your account

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Notes

My Account Page - Default state

The My Account page displays the user's current account information and provides a way for the user to change their account information (email address, password, mobile phone number / re-install client, and delete their account).

- 1 The dotted outline (not visible in UI - only for illustration) depicts a clickable region that when clicked will expand this section of the page. See the next page (pg. 21) which depicts each expanded section.

2 Email verification notice - *NOTE: SUBJECT TO CHANGE*

The email verification notice will be displayed only until we have been able to verify the user's email address (they've clicked on the link we sent to them via email). It appears after registration and also any time the user's email address needs to be verified again such as when they change their email address.

- The notice should be displayed just underneath the My Account header and just above the Email address region of the My Account page.
- This functionality applies to both Subscriber and Publisher account types.
- A system message should also appear underneath the Sign In region in the header. This message should link to the My Account page.

! **Your email address hasn't been verified yet (joeplaza@domain.com)**

Please verify your email address by clicking on the link we sent to you in an email when you registered. Your account will be disabled if we aren't able to verify your email address within 48 hours.

If you didn't receive the email we sent we can resend it to you.

If your email address appears to be incorrect you can change it below and we'll send the email verification request to that address.

Subscriber_portal_wireframes_1.5.graffle

My Account Page - Expanded state

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Plaza Widgets Logo

joeplaza@domain.com [My Account](#) [Sign out](#)

System messages go here...

HOME MY WIDGETS WIDGETS CREATE FORUMS HELP

Search

My Account - joeplaza@domain.com

User since August 9, 2008

1 Email address Hide

Current email address: joeplaza@domain.com

New email address

Confirm email address again

Update email address

2 Password Hide

Please enter in your old password and choose a new password.

Old password

New password

Minimum 4 characters, Maximum 20 characters. Can contain letters and numbers but not spaces.

Update password

3 Mobile phone Hide

Mobile phone no: +18583334444

Has your mobile phone number changed?
Enter your new one below and we'll update your account profile and help you get Moticom Widgets installed again.

New mobile phone number

Update phone number

Example: +18583334444

Current device: **Sony Ericsson K800i**

Need to install <the mobile client> to your phone?
We'll send you a text message to help you download and install <the mobile client> again.

Install

4 Display name Hide

Display name: **None**

Choose a display name
An display name is what others will see when you publish a widget or make a post in the forum.

Display name

Update display name

Example: JoePlaza80. Must be 3-20 characters, spaces are allowed.

5 Delete account Hide

Are you sure you want to delete your account?

If you delete your account all of your widgets and preferences will be lost.

Delete account **Cancel**

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Notes

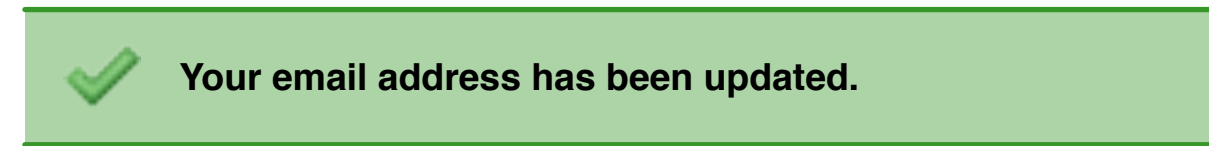
My Account Page - Expanded state

The My Account page displays the user's current account information and provides a way for the user to change their account information (email address, password, mobile phone number / re-install client, and delete their account).

1 Email address - expanded state

When clicked this region expands and pushes the rest of the page content further down the page revealing fields that allow the user to update their email address. The region can be contracted back to its default state by clicking anywhere on the header region including the "Hide" text link.

- If email address update is successful display the following message in-line:



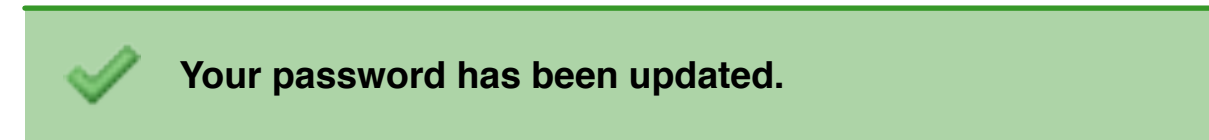
- If email addresses do not match indicate this error in-line:



2 Password - expanded state

When clicked this region expands and pushes the rest of the page content further down the page revealing fields that allow the user to update their password. The region can be contracted back to its default state by clicking anywhere on the header region including the "Hide" text link.

- If password update is successful display the following message in-line:



- If the old password the user entered is incorrect display this message in-line:



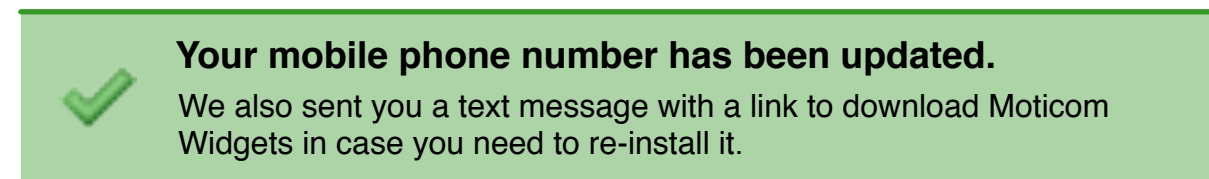
- If the new password chosen doesn't meet password requirements display this message in-line:



3 Mobile phone - expanded state

When clicked this region expands and pushes the rest of the page content further down the page revealing fields that allow the user to update their mobile phone number or re-install the mobile client to their existing phone. The region can be contracted back to its default state by clicking anywhere on the header region including the "Hide" text link.

- If phone number is updated successfully display the following message in-line and update the "Mobile phone no." text string to reflect the new phone number.



- Re-install button:** Clicking this button takes the user to Step 2 of the registration process (client installation) and sends a client installation text message to the user's current mobile phone number.

4 Display name - expanded state

When clicked this region expands and pushes the rest of the page content further down the page revealing fields that allow the user to create a display name (it's an optional user profile attribute) or update their display name. The region can be contracted back to its default state by clicking anywhere on the header region including the "Hide" text link.

- If the user has tried to access the News Widget Wizard from the Create Tab Landing Page and doesn't have a Display Name chosen yet they are taken first to the My Account Page with only the Display Name region shown in the expanded state which will be displaying the following message within it.

Before you create a widget you need to choose a Display Name.
Once you've chosen a display name we'll take you to the News Widget Wizard.

5 Delete account

When clicked this region expands revealing instructions regarding deleting the user's account. The region can be collapsed back to its default state by clicking anywhere on the header region including the "Hide" text link or clicking on the Cancel button.

- Delete button: Displays a second confirmation step.
- Cancel button: Collapses the Delete account region.