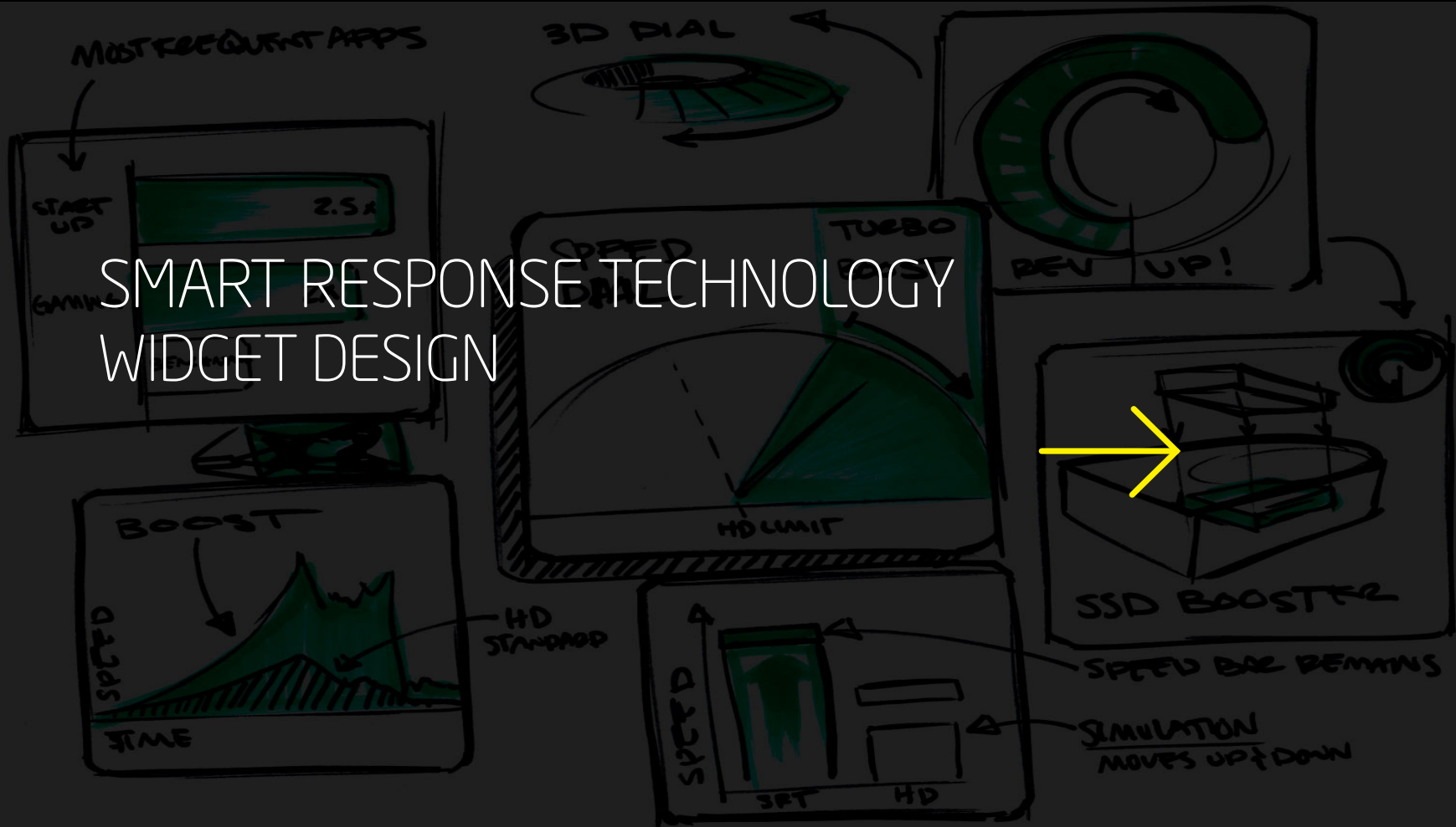
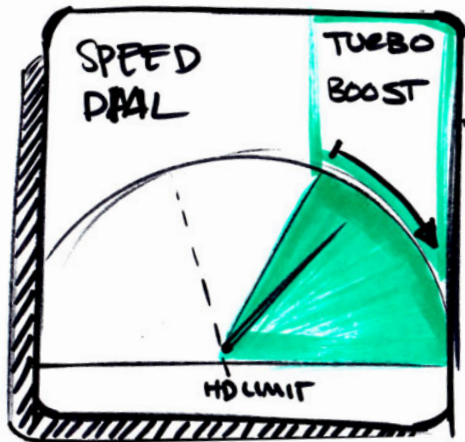


SMART RESPONSE TECHNOLOGY WIDGET DESIGN

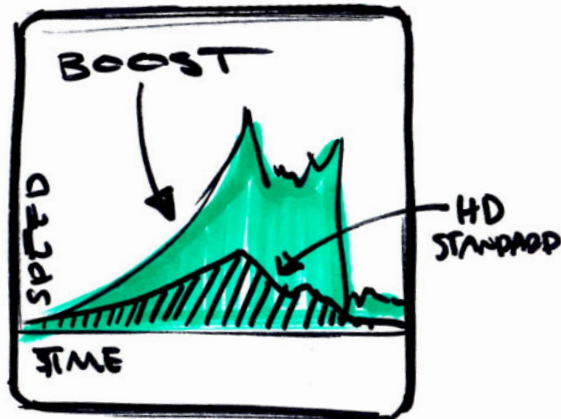


Live Data Widget

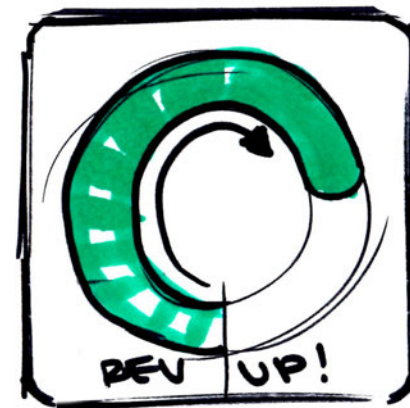
#1 Recommendation



Animated



Animated & Interactive – Ability to adjust time history scale



Animated

- Pros:
1. Consistent visual message that SRT is active
 2. Charts performance over time, showcasing value
 3. Med design and development investment

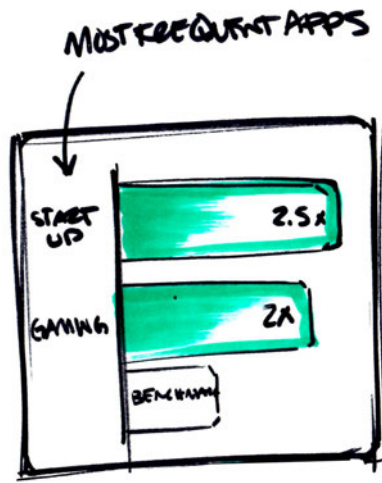
- Cons:
1. May not be effective if SRT activity is minimal (Flat lining, Spikes, Inactivity)

Open questions:

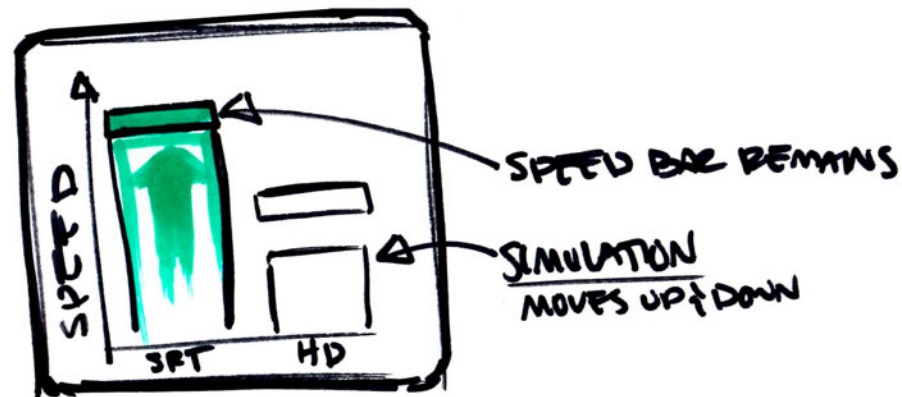
1. How often will SRT be active (cache hits) for typical use? 2% vs 98% utilization?

Benchmark Widget (comparison based history widget)

Option 2



Calculates performance gain (i.e. 2x) of most frequent tasks (automatically updates)



With Live Data

- Pros:
1. Simple comparison between a PC with SRT vs. PC without.
 2. Connects performance boost of task based activities (Startup, File copy, Web Browsing, etc.)

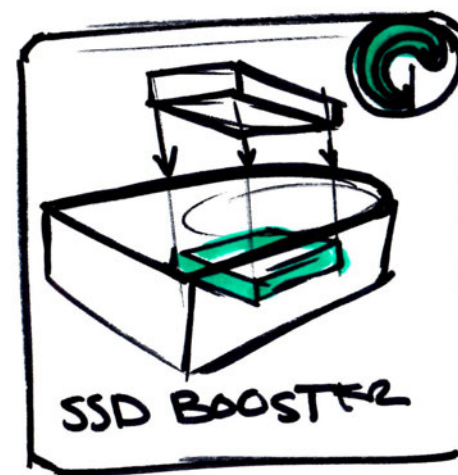
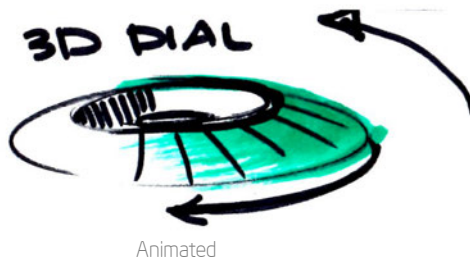
- Cons:
1. Minimal live visual activity
 2. Higher level of design and development investment
 3. System feasibility

Open questions:

1. Can we live benchmark a new system to show the percentage of the app function improvement?
2. What is the startup improvement with ubiquitous apps?

SRT Activity Indicator Widget

Option 3



mSSD drive animates/light ups when active

- Pros:**
1. Simple visual message that SRT is active
 2. Lower design and development investment
- Cons:**
1. Provides no live data to end user other than SRT is active
 2. May not be effective if SRT activity is minimal
 3. Need additional marketing to express value to consumer
- Open Questions:**
1. Is Intel selling a HD or a system or a CPU?

SRT UI Design Moodboard

